

Economic
Forum



**Małopolska Region
Main Partner
of the Economic Forum**

Programme

XXII Economic Forum

Krynica–Zdrój, Poland

SEPTEMBER 4–6, 2012



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Ministry
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Republic of Poland

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SUPPORT OF BILATERAL RELATIONS 2012"



Ministry
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PROGRAMU WSPÓLPRACY Z NOWYMI KRAJAMI CZŁONKOWSKIMI UNII EUROPEJSKIEJ
PROJECT SUPPORTED BY A GRANT FROM SWITZERLAND THROUGH
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REGIONAL DEVELOPMENT INITIATIVES IN POWIATS GORLICKI AND NOWOSĄDECKI



PROJECT CO-FINANCED BY THE EUROPEAN UNION UNDER THE TECHNICAL ASSISTANCE OPERATIONAL PROGRAMME FOR THE 2007–2013 PERIOD

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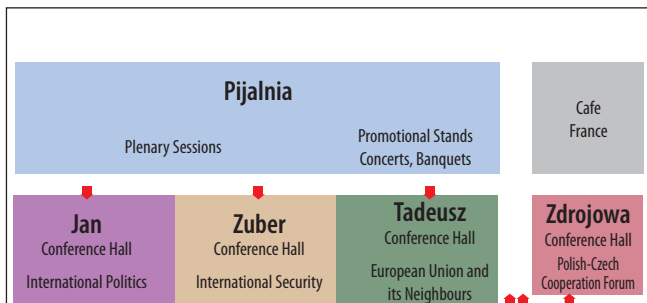
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Conference rooms location



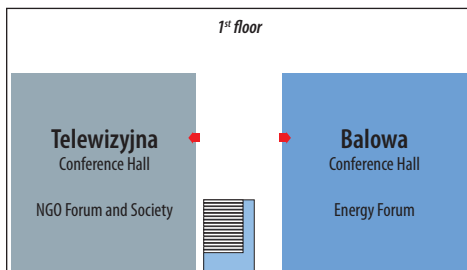
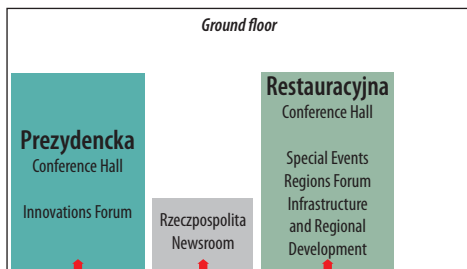
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Conference rooms location



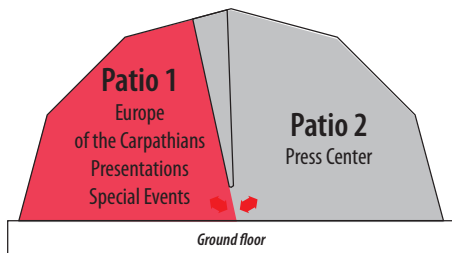
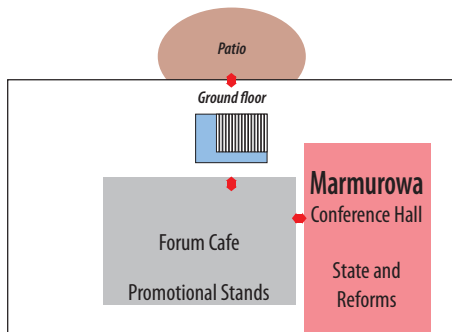
Stary Dom Zdrojowy



Conference rooms location



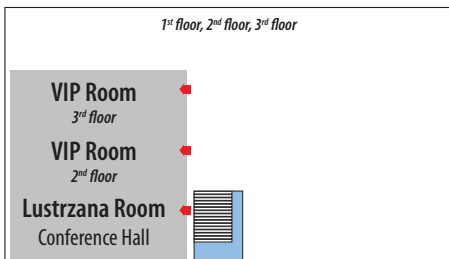
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Conference rooms location



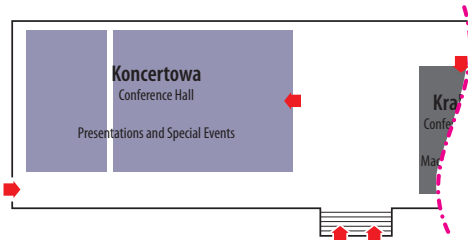
Nowy Dom Zdrojowy



Conference rooms location



Dom Forum





Stare Łazienki

Cafe Biedronka

FIXED EXHIBITIONS

September 4–6

Coral Instalation	Deptak
Malopolska– a transformation! The success story of changes generated by European Funds' in Malopolska.	Deptak
On the unforgettable visit in Krynica	Willa Patria, ul. Pułaskiego 35
Third Age Universities in Poland	Dom Forum
Cultural encounters in Krynica – exhibition of Nikifor's works	Muzeum Nikifora

ACCOMPANYING EVENTS

September 4

18:30	Stary Dom Zdrojowy, Sala Prezydencka	Film: Generation P
18:30	Deptak	The multimedia fountain inauguration
19:00	Dom Forum, Sala Rzeszów	We're British, but... British Council presents short films on cultural identity
20:00	Dom Forum, Sala Kraków	The evening with Jerzy Stuhr
	Pijalnia	Awards Presentation Ceremony of 22nd Economic Forum
21:00	Pijalnia	Concert of the Krakow Opera Orchestra
22:30	Stary Dom Zdrojowy, Sala Prezydencka	film: "Roman Polanski"
23:00	Stary Dom Zdrojowy, Sala Balowa	Jazz concert: Maciej Fortuna Trio

For more detailed information refer to the Cultural Events brochure

SEPTEMBER 4

13:45—14:00

The Opening of the **XXII** Economic Forum

Ivo Josipovic, President of the Republic of Croatia

Bronislaw Komorowski, President of the Republic of Poland

SEPTEMBER 4

14:00—15:30 plenary session

New Visions for Hard Times: Europe and the World Confronting the Crisis

Europe is facing one of the most serious crises in its post-war history. The current model of integration and economic system need substantial reforms. Economic growth or increasing debts – that's the dilemma that has to be confronted by the European governments and nations. The deterioration of democratic standards in CEE has raised concerns over the future of this part of the continent and the efficiency of the European mechanism of enforcing the rule of law. The concept of a secure and prosperous Europe, based on the unity and cooperation of the countries, still seems to be attractive. What and how to change so that in a globalized world Europe meets the expectations of its citizens?

Moderator:

Juliusz Braun, President, TVP S.A., Poland

Speakers:

Irina Bokova, Director General, UNESCO – United Nations Educational, Scientific and Cultural Organization, France

Valeriy Khoroshkovskiy, First Deputy Prime Minister, Government of Ukraine, Ukraine

Janusz Lewandowski, Budget and Financial Programming Commissioner, European Commission, Poland

Bernadette Segol, Secretary General, European Trade Union Confederation, Belgium

Filip Thon, President of the Board, RWE Polska S.A., Poland

SEPTEMBER 4

plenary session

*Partner: Rzeczpospolita
Deloitte*

State's Interference in Economy – How Much is Enough?

New post-crisis reality. What is the socio-political system in Europe going to look like once the current crisis has come to an end. More and more often we can hear that it is necessary to increase the state's role in the economy, mostly due to its financial capabilities. Are we really going to see a bigger state's stake in companies? What will be the future of privatisation and the development of private capital? Will this trend help the economy avoid crisis and improve its effectiveness?

Moderator:

Tomasz Wroblewski, Editor-in-Chief, Rzeczpospolita, Poland

Speakers:

Siwei Cheng, Chairman, International Financial Forum Beijing, China

Tracy Corrigan, Editor in Chief, The Wall Street Journal, United Kingdom

Andres Hunt, Deputy CEO, AS Tallink Grupp, Estonia

Jan Kulczyk, Chairman of the Supervisory Board, Kulczyk Investments SA, Poland

Tibor Navracsics, Deputy Prime Minister, Minister, Ministry of Administration and Justice, Hungary

Waldemar Pawlak, Deputy Prime Minister, Minister of Economy, Poland

Alistair Teare, Chief Executive Officer, Deloitte Central Europe, Hungary

SEPTEMBER 4

15:45—16:45 discussion panel

Partner: *Institute of Political Research*

The Political Scene in Russia in 2012. Are We Facing a Twilight of “Sovereign Democracy”?

The political life in Russia has been recently marked by the concept of “sovereign democracy” introduced by W. Surkov. It is one of the flagship slogans of the ruling party that has always served as a point of reference for the opposition, which has been critical of such a justification of the direction chosen for Russia. The events which have taken place over the recent months, such as the considerable weakening of the position of the political party “United Russia” in the legislative, mass post-election manifestations or other displays of the society’s dissatisfaction with the model of development suggested by the Russian ruling elites for many of the previous years, call for asking many questions.

Moderator:

Sergey Markov, Vice-Rector on the Contacts with state agencies and Non-Governmental Organization, Plekhanov Russian Economic University, Russia

Speakers:

Stanisław Ciosek, Chairman of Council, Polish-Russian Commerce and Industry Chamber, Poland

Igor Chubays, Professor, Institute of World’s Civilisations, Russia

Arnaud Dubien, Director, French-Russian Observatory (Moscow), France

Alexander Iltyakov, Member of Parliament, State Duma, Russia

Sergejs Mirskis, Member of Parliament, Saeima, Latvia

Commentator:

Paolo Calzini, Professor of European Studies, John Hopkins University, SAIS Bologna Center, Italy

Participation in discussion:

Oleg Bondarenko, Partner, Agence for Strategic Communications, Russia

SEPTEMBER 4

16:55—17:55 discussion panel

Partner: Central European Development Forum

Lobbying – Contribution to Transparency or Corruption?

Nowadays, lobbying is a very popular form of exerting pressure in politics and business. It has been very successful especially in supranational institutions where it has been used as an effective way of enforcing civil rights and balancing the influences of various interest groups. However, lobbying is identified with corruption and pathology, mostly in Central and Eastern Europe. This brings upon the following questions: What is professional lobbying and how does it affect both politics and business? How often is the fine line between lobbying and corruption crossed?

Moderator:

Ana Bovan, President, Central European Development Forum, Serbia

Speakers:

Anna Maria Darmanin, Vice–Chairman, European Economic and Social Committee, Belgium

Karel Janecek, Founder, RSJ Algorithmic Trading, Czech Republic

Ryszard Kalisz, Member, Parliament, Poland

Samuel Martin–Barbero, Associate Dean, Secretary – General of the Boards, IE Business School, Spain

Eric Schell, Chairman of the Committee for Europe, Association of French Consultants in Lobbying and Public Affairs (AFCL), France

Commentator:

Yuriy Lavreniuk, President of the Board, Ukrainian Special Board, Ukraine

SEPTEMBER 4

15:45—16:45 discussion panel

Partner: *Jeronimo Martins Poland*

Quality, Innovation, Entrepreneurship, Knowledge – the Four Pillars of Competitiveness of the Polish Processing Industry

Food processing is one of the pillars of the Polish economy. In facing the changes in the global economy a question arises: is the Polish processing sector prepared for global competition. Participants of the debate will discuss whether in the times of a knowledge-based economy the processing industry is a sector that could become a propeller of the economy. They will also talk about opportunities and threats to the processing sector from the local and global perspective. Quality, innovation, entrepreneurship and knowledge will soon decide about the success of the Polish companies from the food-processing sector.

Moderator:

Wojciech Szelag, Editor-in-Chief, Polsat News, Poland

Speakers:

Joel Montgomery, Director for International Expansion,
Endeavor Global, USA

Krzysztof Pawinski, President of the Board, Maspex Wadowice
Group, Poland

Krzysztof Przybyl, President of the Board, Fundacja Polskiego
Godła Promocyjnego TERAZ POLSKA, Poland

Tomasz Suchanski, General Director of the Chain of Shops
Biedronka, Jeronimo Martins Poland, Poland

SEPTEMBER 4

16:55—17:55 **discussion panel**

Partner: **Vienna Institute for International Economic Studies (WIIW)**

Fasting or Feasting? Europe at the Crossroads

The presidential election in France seems to have brought a shift in a debate on how to overcome current crisis. Previously, the Merkel–Sarkozy duo reached a common understanding that the countries in debt had to implement harsh reforms in order to get back on the right economic track. By contrast, François Hollande seeks to increase public spending to stimulate decreasing growth. Which recipe for sound economy will prevail? What European Union will emerge out of this debate?

Moderator:

Leon Podkaminer, Senior Researcher, Vienna Institute for International Economic Studies (WIIW), Austria

Speakers:

Mirosława Boryczka, Member of the Board, Social Insurance Institution (ZUS), Poland

Heiner Flassbeck, Director of the Division on Globalization and Development Strategies, United Nations Conference on Trade and Development (UNCTAD), Switzerland

Mieczysław Kieca, Mayor, City of Wodzisław Śląski, Poland

Cyrille Lachevre, Editor-in-Chief, *Le Figaro Economie*, *Le Figaro*, France

Commentator:

Jean Pierre Page – Scientific Correspondent, Center for International Studies and Research (CERI), France

SEPTEMBER 4

15:45—16:45 discussion panel

Partner: PGE Polska Grupa Energetyczna SA

Dynamic Development of RES vs. the Future of Conventional Energy – Is Coexistence Possible?

Dynamic development of RES poses a number of questions to investors from the energy sector: how long will conventional energy remain competitive in the face of the subsidized RES development? What influence do the RES support systems have on investment decisions and will they lead to full the liberalization or greater regulations on the electric energy market? Is it at all possible to liberalize the market while developing technologies that cannot compete in terms of prices, and how will it affect the EU economy? And finally the fundamental question: is it possible for conventional and renewable energy to coexist in Europe?

Moderator:

Mikolaj Kunica, Presenter, TVN CNBC, Poland

Speakers:

Beata Jaczewska, Undersecretary of State, Ministry of the Environment, Poland

Krzysztof Kilian, President of the Board, PGE Polska Grupa Energetyczna SA, Poland

Gunnar Lundberg, Chairman of the Markets Committee, The Union of the Electricity Industry – EURELECTRIC AISBL, Sweden

Janusz Steinhoff, Chairman of the Programme Council, Polish Chamber of Commerce, Poland

SEPTEMBER 4

17:10—18:25 thematic bloc

Partner: *Kompania Węglowa SA*

Fuel Mix as a Guarantee of Poland's Energy Security

A thematic block will give experts an opportunity to present their opinions about the future of the Polish electric energy sector. The discussion will begin from the report entitled "Fuel structure in the Polish and global energy sector – trends". Professor J. Dubiński will give a lecture entitled "The future of black coal as energy fuel". Professor W. Mielczarski will discuss the issues associated with the future of the energy sector and changes in the fuel structure in the Polish electric energy sector, whereas Professor W. Kamrat will refer to the possible change of the fuel structure in the context of the competitiveness of the Polish economy and the living standard of the Polish society. During the panel, issues related to renewable energy sources and climatic policy conducted by the EU will be discussed.

Report presentation: Fuel Structure in the Polish and Global Energy Sector

Joanna Strzelec-Lobodzinska, President of the Board,
Kompania Węglowa SA, Poland

Lecture: The Future of Black Coal as Energy Fuel

Jozef Dubinski, Executive Director, Central Mining Institute,
Poland

Business Leader Presentation

Joanna Strzelec-Lobodzinska, President of the Board,
Kompania Węglowa SA, Poland

Discussion panel: Fuel Mix as a Guarantee of
Poland's Energy Security

Special guest:

Waldemar Pawlak, Deputy Prime Minister, Minister of
Economy, Poland

Moderator:

Tomasz Siemiatkowski, Managing Senior Partner, Kancelaria
Głuchowski Siemiatkowski Zwara, Poland

Speakers:

Waldemar Kamrat, Professor, Vice-Rector, Gdansk University
of Technology, Poland

Władysław Mielczarski, Professor, Institute of Electrical Power
Engineering, Lodz University of Technology, Poland

SEPTEMBER 4

15:45—16:45 **discussion panel**

Partner: **Pravda Capital Partners**

European Climate Policy and its impact on competitiveness of the EU

While EU policy-makers are looking into more ambitious Roadmap Plans transforming Europe into low-carbon economy, other significant players seem to slip away from post-Kyoto agreement. In result, carbon market experiences long-lasting price slumps negatively affecting the reactions of investors. Today ETS require difficult but irrevocable debate focusing on whether this policy is 1) geopolitically practical to be continued in the absence of a global accord, 2) economically reasonable as it burdens EU private sector (already challenged) by additional costs. These questions are not less important than those of responsibility of civilization and competitiveness of our continent.

Moderator:

Jan Pravda, CEO, Pravda Capital Partners, Switzerland

Speakers:

Dirk Elvermann, President of the Board, BASF Poland, Poland

Stanisław Gawłowski, Secretary of State, Ministry of the Environment, Poland

Włodzimierz Kedziora, Head of Energy Policy and Group Regulation, Proxy of the Board, Dalkia Polska S.A., Poland

Andras Pentek, Vice President, Strategy Development, MOL Plc, Hungary

Graham Sinden, Executive Director, Climate Strategies, United Kingdom

Mirek Topolánek, President of the Board, Association of District Heating, Czech Republic

SEPTEMBER 4

16:55—17:55 **discussion panel**

Partner: **CIRCE – Centre of Research for Energy Resources and Consumption**
The Malopolska Region

The European ESCO Model and Energy Efficiency

The ESCO model has been designed as the main tool to promote energy efficiency to meet the EU 20/20/20 targets, at a low investment cost. However the system is not still working fine yet, although the deployment speed varies among countries. This panel intends to shed light on the model itself, the implementation differences in the EU, the keys of success and the barriers stopping a full deployment of the model in the industrial and domestic sectors, the largest energy consumers in Europe.

Moderator:

Juan Aranda, European Projects Manager, CIRCE – Centre of Research for Energy Resources and Consumption, Spain

Speakers:

Andrzej Czerwinski, Member, Parliament, Poland

Olgiard Dziekonski, Secretary of State, Chancellery of the President of the Republic of Poland, Poland

Jacek Lukaszewski, President of the Board, Schneider Electric Poland, Poland

Miguel Matias, Vice-President, Self Energy Engineering & Innovation, S.A.; President, ESCO Association, Portugal

Jan Pamula, President of the Board, John Paul II International Airport Kraków – Balice Ltd, Poland

SEPTEMBER 4

15:45—16:45 discussion panel

Partner: *Innocence in Danger e.V.*

Citizen Diplomacy for Democracy: Learning by Practice

European integration and democracy building process is based on the awareness of citizens and it is shaped on individual basis. European politicians managed to create the United Europe, now we need to create the European Citizenship. Free movement of people, the exchange of best practices, study visits and common initiatives contribute to the creation of social network stimulating citizens' involvement in social life. Participatory democracy is the most convincing example of experience sharing and it constitutes powerful stimulus for changes. Non-Governmental Organizations play very important role in sharing the European values among European citizens on the regional and local level.

Moderator:

Pawel Lisicki, Editor-in-Chief Uważam Rze, Presspublica
Sp. z o.o., Poland

Speakers:

Justyna Janiszewska, President of the Board, Education for Democracy Foundation, Poland

Arturas Jonkus, Managing Partner, PUBLICUM, Lithuania

Veronica Lupu, President, Association Women for the Contemporary Society, Republic of Moldova

Janusz Palikot, Chairman, Ruch Palikota, Poland

Teimuraz Khomeriki, Director, Center of the Regional Development and Local Government Policy, Georgia

Sasha Toperich, President, The America – Bosnia Foundation, USA

Cristina Vasiloiu, Co-Chair, CEO, Euromonitor Foundation for Excellence, Romania

Julia von Weiler, Chairwoman of the Board, Innocence in Danger e.V., Germany

SEPTEMBER 4

16:55—17:55 discussion panel

*Partner: Office for a Democratic Belarus (Brussels)
Civil Society Development Foundation
Polish Robert Schuman Foundation*

Does the Non–Civil Society Make Sense?

Democracy is not only about electing the authority but also about controlling it. Political parties – no matter if they are in power or in opposition – shall be aware of their responsibility towards the society. The society’s needs are often articulated by social movements and non–governmental organizations. Each government is tempted by the possibility of acquiring too much power and over –controlling the spheres in which it risks wide criticism. This is where NGOs shall play a vital role. NGOs need to be active in protecting the fundamental rights such as the freedom of speech, freedom of association, social transparency and free and fair election process. They shall be helpful in carrying out the social control over the state’s authority decisions and in contributing to the process of social development. What kind of society would be the one without NGOs?

Moderator:

Piotr Gabryel, Deputy Editor–in–Chief “Uważam Rze” Weekly, Presspublica Sp. z o.o., Poland

Speakers:

Lilia Carasciuc, Executive Director, Transparency International Moldova, Republic of Moldova

Beata Juraszek–Kopacz – Vice President of the Board, Civil Society Development Foundation, Poland

Markus Meckel, Senior Adviser, Former Minister of Foreign Affairs, Germany

Jan Robert Suesser, Member of the Board, Ligue des Droits de l’Homme, France

Beata Szydło, Member, Parliament, Poland

Maciej Zieba, President, Tertio Millennio Institute, Poland

Participation in discussion:

Elena Kucheryavaya, Deputy Director, NGO Support Centre
for Public Initiatives, Russia

SEPTEMBER 4

16:00—16:15 presentation

*Partner: Ernst & Young
Polish Chamber of Insurance*

The Impact of Demographic Trends on the Current and Future Condition of Healthcare

The effect of the ageing of the society inevitably leads to many discussions and reforms. The recent changes implemented in the pension system is merely a reply to some of the challenges. How will the demographic changes affect the healthcare system? During the presentation we will show the influence of demographic factors on different elements of the system, such as the profile of demand for services, availability of human resources or challenges related to financing.

Moderator:

Lukasz Zalicki, Managing Partner, Ernst & Young, Poland

SEPTEMBER 4

16:15—17:15 discussion panel

Organization and Promotion of Public Health

Healthcare is still associated with healing, while public health should be an important and effective part of the healthcare system. For few years already, a new legislation has been expected, which would give a foundation for public health. The panel discussion will focus on the role and importance of public health, and various concepts of including it in healthcare system

Moderator:

Maciej Bogucki, President, Instytut Ochrony Zdrowia, Poland

Speakers:

Beata Malecka-Libera, MP, Vice Chairman of the Parliamentary Health Committee, Parliament, Poland

Maciej Pirog, Advisor to the President of the Republic of Poland, Chancellery of the Polish President, Poland

Igor Radziewicz-Winnicki, Undersecretary of State, Ministry of Health, Poland

Boleslaw Samolinski, Professor, Head of the Department of Environmental Threats and Allergology, Warsaw Medical University, Poland

Anna Prokop-Staszecka, Director, The John Paul II Hospital in Krakow, Krakow City Council, Poland

SEPTEMBER 4

17:25—18:25 discussion panel

Partner: The Employers' Union of Innovative
Pharmaceutical Companies INFARMA

Investments in Health – Savings for the Economy

Healthcare is treated by the state budget as well as public and political opinion as a costs generator. In the meantime, investment in health brings measurable economic results. During the panel we will show examples of financial results in the area of reparative medicine and public health. The panel discussion will concern changing the methods of funds' distribution in such a way so that health is treated as an important and necessary investment bringing social and economic benefits

Moderator:

Mariusz Gujski, Deputy Editor-in-Chief, Health Care, Poland

Speakers:

Krzysztof Brzozka, Director, The State Agency for Prevention of Alcohol Related Problems, Poland

Jerzy Gryglewicz, Leader of the MBA Healthcare Project, Lazarski University, Poland

Pawel Grzesiowski, Director, Foundation for the Infection Prevention Institute, Poland

Piotr Jankowski, Professor, Department of Cardiology and Hypertension, Collegium Medicum, Jagiellonian University, Poland

Marek Posobkiewicz, Deputy Chief Sanitary Inspector, Główny Inspektorat Sanitarny, Poland

Igor Radziewicz-Winnicki, Undersecretary of State, Ministry of Health, Poland

Hanna Wollocko, Oxyvita Inc., USA

SEPTEMBER 4

15:45—16:45 **discussion panel**

Partner: **Malopolska Region – Main Partner of the REGIONS FORUM**

Mechanisms of Cooperation Between Regions in Europe. The Future of Regional Policy

The programme of regional development provides a real support for local self-governments as it helps narrow disproportions between diverse regions of the European Union. It allows to transform noble political goals into substantial benefits for the EU citizens. So far, the regional policy has proven to be one of the most successful strategies of the European Union. What will it be like in the new budgetary framework of the EU? How to strengthen its mechanisms to make it ever more effective?

Special guest:

Bronislaw Komorowski, President of the Republic of Poland

Moderator:

Marek Sowa, Marshal of the Malopolska Region, Marshal's Office of the Malopolska Region, Poland

Speakers:

Siim-Valmar Kiisler, Minister for Regional Affairs, Ministry of the Interior, Estonia

Dominique Favre, Head of the Swiss Contribution Office, Swiss Embassy/Swiss Contribution Office Warsaw, Switzerland

Mykhailo Kostiuik, Chairman, Lviv Regional State Administration, Ukraine

Georg Milbradt, Former Prime Minister, Government of Free State of Saxony, Germany

Jacek Protas, Marshal, Warminsko–Mazurskie Voivodeship, Poland

Martin Guillermo Ramirez, Secretary General, The Association
of European Border Regions, Spain

SEPTEMBER 4

15:45—16:45 discussion panel

How Competitive Is the EU Taxation?

In times of economic decline it is of paramount importance to increase or at least sustain competitiveness and create jobs. At the same time, crucial decisions regarding fiscal policy and taxation emerge. Can EU Member States plug their budget deficits without increasing taxation? What effects do rising taxes have on the economy, tax revenues and overall competitiveness of the region? Do lessons from harmonized excise duties in the CEE suggest that tax harmonization is the right policy to follow?

Moderator:

Zilvinas Silenas, President, Lithuanian Free Market Institute,
Lithuania

Speakers:

Mario Baldassarri, Chairman of the Finance and Treasury
Committee, Senate, Italy

Maciej Grabowski, Undersecretary of State, Ministry of
Finance, Poland

Vazil Hudak, State Secretary, Ministry of Finance, Slovakia

Nuno Sereno, Financial Director, Jeronimo Martins Poland,
Poland

Liviu Voinea, Secretary of State, Ministry of Finance, Romania

Commentator:

Sven Kirsipuu, Deputy Head of Fiscal Policy Department,
Ministry of Finance, Estonia

SEPTEMBER 4

17:10—18:25 thematic bloc

Partner: Deutsche Bank Polska S.A.

The Future and Prospects for the Banking Sector

International banking is recovering after being hit by the financial crisis. Yet, the outlook for the industry remains cloudy. Lost of trust in the financial industry and limited growth prospects in the Western world set new challenges for the banking sector. The panel will present a DB Research analysis on the future of the industry. Discussed issues include:

- Macroeconomic and Demographic Framework Conditions
- Banking Sector regulations
- Chances and Risks for the Financial Industry
- Future Prospects of International Banking
- Banking Sector in Poland and the rest of Central and Eastern Europe

Report presentation

Peter Tils, Managing Director, Deutsche Bank AG, Germany

Discussion panel

Moderator:

Krzysztof Kalicki, President of the Board, Deutsche Bank Polska S.A., Poland

Bartosz Drabikowski, Vice-President of the Board, PKO Bank Polski, Poland

Speakers:

Grzegorz W. Kolodko, Professor, Kozminski University, Poland

Domenico Nuti, Professor, La Sapienza University of Rome,
Italy

Jerzy Pruski, Advisor to the President of the Republic of
Poland, President of Bank Guarantee Fund, Chancellery of the
President of the Republic of Poland, Bank Guarantee Fund,
Poland

Peter Tils, Managing Director, Deutsche Bank AG, Germany

SEPTEMBER 4

15:45—16:45 discussion panel

Partner: *Polski Holding Nieruchomości S.A.*

The Condition of the Capital Market in CEE. Stock Exchange as a Path for the Development of Companies

The panel will be devoted to the role of capital markets in increasing the attractiveness and competitiveness of companies. It will highlight successful privatisation processes through an IPO on the example of large Polish companies, which are leaders in their particular sectors. It will present a positive influence of the privatisation processes upon the development of companies, and how they achieve the leading position in the country and the CEE region. It will focus on determining important factors, which the success of an effective privatisation depends on. The role and position of the Polish stock exchange.

Moderator:

Jakub Kurasz, Deputy Editor in Chief, Rzeczpospolita, Poland

Speakers:

Miklos Kormos, Managing Director, Deutsche Bank AG, United Kingdom

Pawel Olechnowicz, President of the Board, LOTOS Group, Poland

Wojciech Papierak, President of the Board, Polish Real Estate Holding, Poland

Grazyna Piotrowska-Oliwa, President of the Board, Polish Oil and Gas Company SA (PGNiG SA), Poland

Ludwik Sobolewski, President, Warsaw Stock Exchange, Poland

Paweł Tamborski, Undersecretary of State, Ministry of Treasury, Poland

SEPTEMBER 4

16:55—17:55 **discussion panel**

Partner: **BRE Bank SA**

Is It a Dawn of the Social Banking Era?

Those protesting against ACTA, in just 2 weeks, have gathered via Internet over a million signatures supporting the petition for a referendum. This power cannot be unnoticed. Students spend an average of 4 hours daily in the web and expect to have all their matters handled there. In this setting, banking still seems off-line. Yes, there are electronic banking and mobile banking applications, but the usual contact with banking tellers is still over the phone or in the branch. When will this change? Will the Internet channels completely substitute visits in the branches? Will it have any impact on the customers trust in the banks? Will social media also change business relations?

Moderator:

Przemysław Gdanski, Member of the Board, Head of Corporate Banking, BRE Bank SA, Poland

Speakers:

Jorgen Bang-Jensen, Chief Executive Officer, Management Board Member, PLAY, Poland

Dominik Batorski, Senior Research Fellow, Warsaw University, Poland

Edwin Bendyk, Editor, Polityka Weekly, Poland

Dominik Czarnota, CEO, Nasza Klasa Sp. z o.o., Poland

Paweł Kucharski, Director of Marketing and Business Development, BRE Bank SA, Poland

Auke Douwe Veenstra, Forrester Research Inc., The Netherlands

SEPTEMBER 4

15:45—16:45 discussion panel

Partner: *Academy of Labour and Social Relations*

Crisis of the Welfare State and Trade Unions

Over the past 20 years, trade unions have undergone a profound transformation. They had to adapt to rapidly changing political, economic and social conditions. In the new situation the unions have to take greater responsibility for the major economic and social reforms. The role of trade unions took on particular significance in times of severe economic crises. It became obvious that their involvement can help overcome economic difficulties in a more effective and faster manner, as well as reduce social tensions. How to shape social dialogue to tap the potential of trade unions in resolving economic problems?

Special guest:

Bernadette Segol, Secretary General, European Trade Union Confederation, Belgium

Moderator:

Evgeny Kozhokin, Rector, Academy of Labour and Social Relations, Russia

Speakers:

Rafał Baniak, Undersecretary of State, Ministry of Treasury, Poland

Van Sao Duong, Rector of the Vietnam Trade Union University, Vietnam General Confederation of Labour, Vietnam

Jan Guz, The All-Poland Alliance of Trade Unions, Poland

Joao Proenca, Secretary General, General Union of Workers, Portugal

Oleg Sokolov, Secretary, Federation of Independent Trade Unions of Russia, Russia

SEPTEMBER 4

16:55—17:55 discussion panel

E-judiciary. New directions

The studies on the justice system prove that there is a substantial social demand on easy, electronic communication with the justice system. In Poland, the e-Court has been considered as milestone on the path towards digitalization of the procedure and one of the important reforms in the justice system in the recent years. What conclusions can we draw for now? What are the new legislative projects for further computerization of the judicial process? Where's the ideal compromise between the procedural and financial effectiveness and the respect for the rights of all the judicial process participants?

Special guest:

Tibor Navracsics, Deputy Prime Minister, Minister, Ministry of Administration and Justice, Hungary

Moderator:

Zbigniew Cwiakalski, Deputy President of the Supervisory Board, PZU SA, Poland

Speakers:

Maciej Bobrowicz, President, National Council for Legal Advisers, Poland

Krzysztof Kwiatkowski, Member, Parliament, Poland

Jacek Widlo, Chief of the Department of the Foundations of Civil Law and International Private Law, Judge, First Chairman of Polish E-Court, Catholic University of Lublin, Poland

SEPTEMBER 4

15:45—16:45 discussion panel

Partner: *Lo Spazio della Politica*

The Lost Generation of Europe? How to Fight Youth Unemployment in Times of Crisis?

Youths have been strongly hit by the current crisis all over the European Union. The youth unemployment rate has always been significantly higher than the adult rate, but the relative situation of young people has become even worse as a result of the recent crisis. Youth unemployment is particularly worrying because it has very severe scarring effects, i.e. long-lasting effects, on future employment opportunities, earnings, pensions, but also on well-being, and health status. Are we raising a lost (or jilted) generation?

Moderator:

Andrea Garnero, Economist, Lo Spazio della Politica, Belgium

Speakers:

Wolfgang Clement, International Advisor, UPS, Germany

Christina Dziewanska-Stringer, Policy Officer – Employment and Social Affairs, CCRE – The Council of European Municipalities, Belgium

Ralf Holtzwardt, Regional Director in Bavaria, Federal Employment Agency, Germany

Tiziano Treu, Vice Chairman of Labour and Social Affairs Committee, Former Minister of Labour, Senate, Italy

SEPTEMBER 4

16:55—17:55 **discussion panel**

Partner: **Patriotism and Progress Public Policy Foundation**

Strong Leadership in the Time of Crisis – What Kind of Leaders Does Europe Need?

The financial crisis has challenged the leadership of governments, financial institutions and the European Union itself. This panel, convened by the Patriotism and Progress Public Policy Foundation, is seeking answers from key experts and actors to what lessons should be learnt in respect of the role of leadership in crisis. Which countries and institutions in the EU and especially in Central Eastern Europe applied “best practice” of crisis management and good governance?

Moderator:

Gordon Bajnai, Founder, Patriotism and Progress Public Policy Foundation, Hungary

Speakers:

Wolfgang Clement, International Advisor, UPS, Germany

Bozidar Djelic, Former Deputy Prime Minister, Serbia

Luis Fraga, President, World Stability Observatory, Spain

Anthony Radev, Director, McKinsey&Company Inc., Hungary, Hungary

Czech and Polish Investment Potential in Comparison to System of Investment Incentives

Central location of Poland and Czech Republic makes these countries an attractive site for global companies looking to expand into the Central and Eastern European Region. For the past 20 years, economic liberalization has been under the government's close watch – and it has paid off. While there may be potential opportunities for growth within economies in the coming years, there are also numerous challenges that may warrant a cautious view. What are these challenges and what are the opportunities for foreign investors who work or plan to enter Polish and Czech markets?

Moderator:

Michał Kaczmarski, Senior Reporter/Markets Editor, Financial Times, United Kingdom

Speakers:

Kamil Blazek, Chairman of Steering Committee, Association for Foreign Investment, Czech Republic

Eduardo Brito, Operational Director, Jeronimo Martins Poland, Poland

Robert Gwiazdowski, President, Adam Smith Research Centre, Poland

Zbigniew Niemczycki, President of the Board, Curtis Development Sp. z o.o., Poland

Jakub Vit, External Relations Manager, ArcelorMittal Ostrava, Czech Republic

SEPTEMBER 4

16:55—17:55 discussion panel

Economic Reforms as a Prescription for the Crisis

The crisis has forced the reforms in EU States. In this sense, the crisis has a healing impact on Europe. Current regional policies aim at maintaining macroeconomic and financial stability, safeguarding fiscal sustainability, and enhancing the growth potential. However, the questions remain in the end the same: how successful these policies will be? Are not the reforms too slow to bound the headwind of the euro-zone recession? Will the counties of the Central Europe region manage to boost potential growth and diversify the growth sources by steady implementation of the structural reforms?

Moderator:

Pawel Lisicki, Editor-in-Chief Uważam Rze, Presspublica
Sp. z o.o., Poland

Speakers:

Zoltan Csefalvay, Minister of State, Ministry for National
Economy, Hungary

Iveta Radicova, Professor, Comenius University, Slovakia

Janusz Steinhoff, Chairman of the Programme Council, Polish
Chamber of Commerce, Poland

Mirek Topolanek, President of the Board, Association of
District Heating, Czech Republic

Guenter Verheugen, Honorary Professor, European University
Viadrina, Germany

SEPTEMBER 4

15:45—16:45 discussion panel

Partner: *The Kościuszko Institute*

Towards the New EU Climate Change Policy Compromise for Increasing Competitiveness and Social – Economic Growth

The panel will present a new approach to the economic challenges facing the EU countries, especially the countries of Central and Eastern Europe and the countries at risk of an acute economic crisis (PIIGS) in the context of the costs that arise from the assumptions of the climate and energy package. The current state of the play around the EU climate policy will be also analyzed. Discussion will be accompanied by the presentation of the report of the Kosciuszko Institute and Ernst & Young on the cost of climate and energy package and the future policy decisions concerning the EU climate policy.

Moderator:

Alan Riley, Professor, London City University, United Kingdom

Speakers:

Pal Belenyasi, Lawyer, European Commission, Belgium

Ludwik Dorn, Member, Parliament, Poland

Tomasz Poreba, Member, European Parliament, Poland

SEPTEMBER 4

16:00—17:35 thematic bloc

Honorary Patronage: Polish Patent Office of the Republic of Poland and Polish Agency for Enterprise Development

Partner: Małopolska Regional Development Agency (MARR SA)

The Opening of Knowledge Data versus the Copyrights Protection

Free access to the scientific research data creates controversies in the academic, political and business groups. Those in favor stress negative consequences of knowledge privatization, and the opponents remind of the importance of copyrights protection. In theory, the opening of the resources will give an easy access to the scientific, cultural data, as well as it would stimulate the growth of small enterprise in the IT and Social Media sector. The main objective of this debate is to open a deep discussion on the pros and cons of such project, both in the national and global perspective.

Discussion panel: The Opening of Knowledge Data versus the Copyrights Protection

Moderator:

Grzegorz Nawacki, Deputy Editor-in-Chief, Puls Biznesu, Poland

Speakers:

Alicja Adamczak, President, Polish Patent Office, Poland

Tomas Bella, CEO, Piano Media, Slovakia

Grzegorz Napieralski, Member, Parliament, Poland

Ewa Nowinska, Chair of Mass Media and Advertizing Department, Jagiellonian University, Poland

Elzbieta Traple, Professor, Department of Law and
Administration, Jagiellonian University, Poland
Piotr Waglowski, Author, VaGla.pl Prawo i Internet, Poland
Alicja Adamczak, President, Polish Patent Office, Poland



SEPTEMBER 4

15:45—17:55 thematic bloc

Honorary Patronage: Polish Patent Office of the Republic of Poland and Polish Agency for Enterprise Development

Partner: Małopolska Regional Development Agency (MARR SA)

The Opening of Knowledge Data versus the Copyrights Protection

Getting online users to pay for the news has been a problem for publishers ever since the advent of the internet. How to come up with a solution satisfactory for both: publishers and users? The challenge lays not only in introducing the efficient paywall system but also in maintaining the news services high profile and attention catching in the same time. It is also important to prevent the most topical news from leaking from chargeable services to free ones. How the problem of online payment is solved worldwide? What is the best possible solutions to cope with the problem?

Discussion panel: Introducing Chargeable Content in the Internet – A Way to Success?

Moderator:

Chris Russell, Head of Product, Future Media, British Broadcasting Corporation (BBC), United Kingdom

Speakers:

Francisco Jose Asensi Viana, Head of RTVE.ES Business Development, Spanish Public Radio and Television (RTVE), Spain

Tomas Bella, CEO, Piano Media, Slovakia

Federika Homolkova, Managing Director, W PRESS, Tyzden
Weekly Magazine, Slovakia

Wieslaw Podkanski, Honorary President, Ringier Axel Springer
Polska Sp. z o.o., Poland

Anatoliy Strunin, Marketing Communications Director,
ITAR-TASS News Agency, Russia



SEPTEMBER 4

17:10—18:25 **discussion panel**

Partner: **Financial Supervision Commission**

The New Financial Order – Do We Learn From Our Mistakes?

What are the lessons from the crisis for financial institutions? Such is the main question that will be addressed during the panel discussion. Panelists will also contemplate on whether the proposed European regulatory framework will increase or decrease the risk of crises in the future. Moreover, they will discuss the major risk factors facing the financial system.

Moderator:

Andrzej Jakubiak, Chairman, Financial Supervision Authority, Poland

Speakers:

Gabriel Bernardino, Chairman, EIOPA – European Insurance and Occupational Pensions Authority, Germany

Jan Krzysztof Bielecki, Chairman, Economic Advisory Council to the Prime Minister, Poland

Fabrice Demarigny, Partner, Director of Capital Markets Activities of Mazars Group, Mazars, France

Zbigniew Jagiello, President of the Board, PKO Bank Polski, Poland

Mark Le Gros Allen, Senior Resident Representative for Central and Eastern Europe, International Monetary Fund, United Kingdom

SEPTEMBER 4

17:10—18:25 discussion panel

Partner: Grupa PKP

Time for the Railways – How Europe Can Benefit From the Development of the Passenger and Freight Transport?

The panel discussion will concern the following issues:

- To what extent rail transport competitiveness is market driven rather than depends on regulation.
- Investment in long distance passenger and freight railway transport improves competitiveness and fosters economic growth.
- Development/improvement of long distance railway transport, between agglomerations and regions differing in economic growth, fosters mobility and supports cohesion policies.
- The cost of railway transport especially on long distance is less than in other means of travel.
- Railways generate less external costs of transport in comparison to other means of transport (congestion/ environmental damages/accidents).

Moderator:

Ryszard Petru, Partner, PwC, Poland

Speakers:

Pavel Dobes, Minister, Ministry of Transport, Czech Republic

Jakub Karnowski, President of the Board, PKP SA, Poland

Slawomir Nowak, Minister, The Ministry of Transport,
Construction and Maritime Economy, Poland

SEPTEMBER 4

21:00—22:30 discussion panel

Yes, She Can! Women in the Struggle for Freedom, Democracy, Peace and Tranquility

Peace is usually negotiated by men. However, women play a crucial role in peacebuilding initiatives at local level and in the institutional arena and in development actions towards economic and social development. The recent events in the MENA region have witnessed an increasing role of women in the fight for freedom, democracy and peace. Fostering the exchange of ideas with women, who have gone through similar experiences, could contribute to strengthening their position and envisaging possible options in the forthcoming scenarios.

Moderator:

Gyulnaz Khidoyatova, Chairwoman, Legal Training Center, Uzbekistan

Speakers:

Michelle Bachelet, Undersecretary – General and Executive Director, The United Nations Entity for Gender Equality and the Empowerment of Women (UN Women), Chile

Iveta Radicova, Professor, Comenius University, Slovakia

Elżbieta Radziszewska, Member, Parliament, Poland

Michele Sabban, Chairwoman, Assembly of European Regions, France

Bernadette Segol, Secretary General, European Trade Union Confederation, Belgium

SEPTEMBER 4

21:00—22:30 discussion panel

Partner: Parliamentary Group for the Promotion of
Speedway
Polish Motor Union (PMU)

The Strongest League in the World. The Champions of the World. Polish Phenomenon of Speedway.

The speedway is one of the most popular sports in Poland. In the League of Speedway, the average number of spectators at the race exceeds the one at the football games. Each club has a world-class player among its team, with World Champion and Vice Champion included. The Polish Team has won the World Cup, once again. The financial potential offered by this popular sport are still to be discovered.

Special guest:

Jarosław Hampel, Vice-World Champion, Klub Żużlowy Unia
Leszno, Poland

Moderator:

Jan Dziejczak, Member, Head of the Parliamentary
Committee on the Promotion of Speedway, Parliament,
Poland

Speakers:

Wolfgang Glas, Vice Chairman, European Motorcycle Union
UEM, Germany

Andrzej Grodzki, Member of the Board, Polish Motor Union
(PMU), Poland

Roy Otto, President, FIM – International Motorcycling
Federation, Norway

Piotr Szymanski, Chairman of Main Commission for Speedway
Sport, Polish Motor Union (PMU), Poland

Andrzej Witkowski, President of Polish Motor Union, Polish Motor Union (PMU), Poland

Adam Zając, President, Editor-in-Chief, "Speedway", Poland

Commentator:

Krzysztof Cegielski, President, Association of Methanol Speedway, Poland

SEPTEMBER 4

15:45—16:45 discussion panel

Partner: Luxembourg Institute for European and International Studies

Euro Zone: a Political Crisis Too?

The euro crisis can question whether the project of common currency for European Union countries was good. Euro was classified as the second most important currency in the world. Euro had become a guarantee of the economic stability and public finances, a symbol of international trade and social benefits. What is the position of the euro currency today? Is the euro crisis strong enough to undermine the successes such as the tightening of the market and economic integration? Euro zone may raise doubts in the assessment of its character. Sometimes it is considered to be optimal and stable area and sometimes it is evaluated as a zone of anxiety and unpredictability.

Moderator:

Armand Clesse, Director, Luxembourg Institute for European and International Studies, Luxembourg

Speakers:

Zoltan Csefalvay, Minister of State, Ministry for National Economy, Hungary

Mikhail Delyagin, Director, Institute for Globalization (IProg), Russia

Heiner Flassbeck, Director of the Division on Globalization and Development Strategies, United Nations Conference on Trade and Development (UNCTAD), Switzerland

Vujica Lazovic, Deputy Prime Minister for Economic Policy and Financial System, Office of the Prime Minister, Montenegro

Ivan Miklos, Member, National Council, Slovakia

Helmut Werner, Directorate for Impact Assessment and European Added Value, European Parliament, Belgium

Commentator:

Pieter Cleppe, Head of the Brussels Office, Open Europe,
Belgium

SEPTEMBER 4

16:55—17:55 discussion panel

Partner: *Institute of World Policy*

Parliamentary Elections in Ukraine: European Integration or the Status Quo?

The parliamentary elections in Ukraine is going to be the most significant political event this year. They will have tremendous role in shaping the Ukrainian–European relations. For the partners in UE, the elections will be a test for Ukrainian democracy and they will demonstrate if the present government is willing to implement European standards. The imprisonment of opposition leaders, limitation imposed on the media, public administration engaging in political struggle and uneven treatment of political players might lead to declaring the elections as undemocratic by international opinion. Thus, it would strain already complicated EU–Ukraine relations. What path will Ukraine follow during and after the elections of 2012?

Moderator:

Alyona Getmanchuk, Director, Institute of World Policy,
Ukraine

Speakers:

Valeriy Khoroshkovskiy, First Deputy Prime Minister,
Government of Ukraine, Ukraine

Nataliya Korolevska, Head of the Committee on Industrial and
Regulatory Policy and Entrepreneurship, Verkhovna Rada,
Ukraine

Jacek Protasiewicz, Member, European Parliament, Poland

Cyril Svoboda, Director, Diplomatic Academy, Czech Republic

Marcin Swiecicki, Member, Parliament, Poland

Gert Weisskirchen, Professor, Willy Brandt Graduate School of
Public Policy, Erfurt University, Germany

NOTES

NOTES

ACCOMPANYING EVENTS

September 5

17:30	Multicentrum Małopolska	A meeting with Martin Pollack
18:15	Dom Forum, Sala Warmia i Mazury	It happened in Berlin. A Pole looks at the wall – a discussion surrounding the book by Marek Orzechowski.
19:00	Dom Forum, Sala Kraków	Gleichschaltung – presentation of the Mykola Riabchuk's recent book
21:00	Pijalnia	A Special Evening of Krakow and Malopolska "Create Future"
21:30	Pijalnia	Concert of Maciej Maleńczuk
22:30	Stary Dom Zdrojowy, Sala Balowa	Concert: Kęstutis Vaiginis jazz quartet
23:00	Dom Forum, Sala Koncertowa	Project "RosЯ" – concert of the Samokhin Band

For more detailed information refer to the Cultural Events brochure

SEPTEMBER 5

09:00—10:30 plenary session

Partner: GE International

CEE – Cohesion and Competitiveness. Bold Choices and Leadership or the Missed Opportunity for CEE Nations?

As the institutions of the EU focus on the negotiations on the shape of the next EU Budget and Cohesion Policy the debate is on how successfully and effectively countries in the region have used the opportunity of this funding to date in modernizing their infrastructure and economies. The question is how best the less generous budget can be focused to help the region leapfrog in its development, attract investment and create high value added jobs not just within the region but across the EU as a whole. Does the collective leadership and vision exist to make bold choices to help the region leapfrog in terms of development? If not yet, how can it be formulated?

Moderator:

Michał Kobosko, Editor-in-Chief, Wprost Weekly, Poland

Speakers:

Mario Baldassarri, Chairman of the Finance and Treasury Committee, Senate, Italy

Michał Boni, Minister, Ministry of Administration and Digitization, Poland

Hendrik Bourgeois, Vice-President European Affairs, GE, Belgium

Marta Szigeti Bonifert, Executive Director, Regional Environmental Center for Central & Eastern Europe(REC), Hungary

Liviu Voinea, Secretary of State, Ministry of Finance, Romania

SEPTEMBER 5

15:40—17:10 plenary session

The World in Search of a New Development Strategy

Global economic crisis revealed that the development strategies, which had been considered the most effective, were in fact misleading. It proved that the idea of the “economic miracle”, either in advanced economies or developing ones, doesn’t exist in reality. The opinions of economists and the measures introduced by governments with the objective of combating the crisis seem to suggest that the principles of the free market economy fail to offer a recipe. During the session a debate on the new strategies for economic and social growth will focus on alternative solutions.”

Moderator:

Aleksander Kwasniewski, President of Poland 1995–2005,
Amicus Europae Foundation, Poland

Speakers:

Valeriu Lazar, Deputy Prime Minister, Minister of Economy,
Government of the Republic of Moldova

Vujica Lazovic, Deputy Prime Minister for Economic Policy and
Financial System, Office of the Prime Minister, Montenegro

Leonid Mukhamedov, President Central and Eastern Europe,
Schneider Electric, France

Pedro Pereira da Silva, Country Manager, Jeronimo Martins
Poland, Poland

Hong Jun Yu, Vice–Minister, President of the Council and
Director General, China Center for Contemporary World
Studies, China

Vincent Van Dessel, Chairman & CEO, NYSE Euronext Brussels,
Belgium

SEPTEMBER 5

10:40—11:55 discussion panel

Partner: *The German Marshall Fund of the United States*

America's Pivot to Asia: What Does It Mean for Europe?

The United States continues to serve as the hub of global security, but its attention is increasingly focused on “rebalancing toward the Asia–Pacific region.” Often described as America’s “strategic pivot,” this trend reflects a deeper post–Cold War structural shift in global power distribution. The current rebalancing strategy in Asia raises new challenges in a highly competitive security environment, requiring Washington both to reaffirm its relations with its traditional allies, and to rethink its relations with new partners and potential peer competitors in the Asia–Pacific region.

Moderator:

Andrew Michta, Director of the Warsaw Office, The German Marshall Fund of the United States, USA

Speakers:

Mieczysław Cieniuch, Chief, General Staff of the Polish Armed Forces, Poland

Julian Lindley–French, Member, Atlantic Council of the United States, United Kingdom

Peter Harry Lund, Brigadier General, Director Capability, Supreme Headquarters Allied Powers Europe, Denmark

Simon Serfaty, Zbigniew Brzezinski Chair in Global Security and Geostrategy, Center for Strategic and International Studies (CSIS), USA

SEPTEMBER 5

12:05—13:05 discussion panel

How Can the Eastern Partnership Help in Resolving Conflicts in the EaP Region?

Conflicts in the countries of Eastern Partnership, particularly in Southern Caucasus, have been tormenting the region for last 20 years. Various disputes bring each year the death toll to some shocking level and are often used as an instrument in international politics. One of the main goals of EP is to find solutions to these everlasting conflicts. How with a cooperation of UN and OSCE could it strengthen the stability in the region? What mechanisms should be used to guarantee peace in this area?

Moderator:

Michał Szczerba, Chairman of Parliamentary Committees on Third Age Universities, Parliament, Poland

Speakers:

Mihai Godea, President, Democratic Action Party, Parliament, Republic of Moldova

Philippe Lefort, Special Representative for the South Caucasus and the crisis in Georgia, European External Action Service (EEAS), Belgium

Asim Mollazade, Chairman, MP, Democratic Reforms Party, Azerbaijan

Nikol Pashinyan, Member, National Assembly, Armenia

Tengiz Pkhaladze, Chairman, International Center for Geopolitical Studies, Georgia

Nikoloz Vashakidze, First Deputy Minister, Ministry of Foreign Affairs, Georgia.

Commentator:

Rauf Rajabov, Editor-in-Chief, 3rd View of Analytical-Information Agency, Azerbaijan

SEPTEMBER 5

13:15—14:15 discussion panel

Partner: International Security Information Service
Europe

EU Army as a Bastion of the European Security in the 21st Century

The idea of the European Union Rapid Reaction Force—ERRF was introduced for the first time by the European Commission in December 1999 in Helsinki. The European Union Battle-groups, were established by the Treaty of 2004. Together with the European Union Rapid Reaction Force, they now include 60 thousands soldiers, which consists of the 24 units, from all the EU countries and Norway. Is it possible that, in face of changes in Europe and long-term security policy, these troops will be replaced by the EU's regular army?

Special guest:

Tomasz Siemoniak, Minister, Ministry of National Defence,
Poland

Moderator:

Philip Worre, Executive Director, International Security
Information Service Europe, Belgium

Speakers:

Willem van Eekelen, Netherlands Commission on European
Integration, Center for European Security Studies, The
Netherlands

Douglas Henderson, Former Minister for Defence, Cabinet of
the UK, United Kingdom

Adam Sowa, Deputy Chief Executive, European Defence
Agency, Belgium

Vytautas Umbrasas, Vice-minister, Ministry of National
Defence, Lithuania

Commentators:

Marios Efthymiopoulos, President, Strategy International,
Greece

SEPTEMBER 5

14:25—15:25 discussion panel

Partner: Center for Energy Diplomacy and Geopolitics

Energy Geopolitics in Central and Eastern Europe

“Energy politics” means studies on the state’s activity as far as economic cooperation and foreign policy are concerned. These activities aim to make profit by using the energy-related tools. In Central and Eastern Europe, we can identify three groups of problems related to energy geopolitics. Firstly, there is an issue of searching for new energy resources. Secondly, there is a question of the transport of external energy sources. Finally, we have to face problems related to the technical condition of the regional energy infrastructure that determines the current economic and geopolitical position of the CEE countries in Europe.

Special guest:

Vladimir Rakhmanin, Deputy Secretary General in Brussels,
Energy Charter Secretariat, Russia

Moderator:

Stanislav Zhiznin, President, Centre of Energy Diplomacy and
Geopolitics, Russia

Speakers:

Christian Cleutinx, Senior Fellow, Clingendael International
Energy Program, Netherlands Institute of International
Relations Clingendael, Belgium

Ivan Grachev, Chairman of the Committee for Energy, State
Duma, Russia

Gerd Harms, Board Consultant, Enertrag AG, Germany

Alexey Mastepanov, Advisor of Deputy Chairman of the Board
Gazprom, Gubkin Russian State University of Oil and Gas,
Russia

Virgilijus Poderys, CEO, Litgrid AB, Lithuania

Commentator:

Angelantonio Rosato, Energy Analyst, Military Centre for
Strategic Studies, Italy

Richard Wheeler, Senior Programme Officer for Energy
Security, Organization for Security and Co-operation in
Europe, Austria

SEPTEMBER 5

10:40—11:55 thematic bloc

Partner: Orange Polska

Reliving Experience: making the most of the UEFA EURO 2012

How to make the most of the experience gained during the project as unique as the 2012 UEFA European Football Championship? How to effectively manage the quality while working in co-operation with a vast number of stakeholders? How to meet the requirements at the highest world level? These are some of the questions to be answered by the participants of our panel. The main goal of the discussion is to sum up the UEFA EURO 2012™ project and to define the best practices connected with the project management on an unprecedented scale in the history of Poland. The panelists will also debate on how to apply the Euro 2012 best practices in further work of those involved in the project.

Report presentation

Leszek Holda, Sales and Key Customers Executive, Orange Polska, Poland

Discussion panel

Moderator:

Cezary Szymanek, Editor-in-Chief, Bloomberg Businessweek Polska, Poland

Speakers:

Mariusz Gaca, PTK Centertel President, Orange Executive Director, Orange Polska, Poland

Marcin Herra, President of the Board, PL.2012 Sp. z o.o., Poland

Martin Kallen, EURO 2012 Tournament Director, UEFA, Switzerland

Yuriy Kovalchuk, EURO 2012 Program Director, UEFA, Ukraine

Daniel Marion, Head of Information and Communications
Technology, UEFA, Switzerland

Lech Witecki, General Director, General Directorate for
National Roads and Motorways, Poland

Leszek Holda, Sales and Key Customers Executive, Orange
Polska, Poland

SEPTEMBER 5

12:05—13:05 discussion panel

Partner: *The Boston Consulting Group (BCG)*

Mergers, Acquisitions and Strategic Alliances – Consolidations in the Polish Business.

Last 5 years have witnessed rapid consolidation of the global business. The economic turmoil and debt crisis in Europe proved to be an accelerator of these processes. On the Polish market, there have been few significant mergers and acquisitions, especially in the financial, communication and retail industry. Nevertheless, the opinions on the efficiency of such transactions in raising the value of the companies are varied. How to achieve success when consolidating Polish companies? Will they lead to strengthening the economy?

Moderator:

Jakub Kurasz, Deputy Editor-in-Chief, Rzeczpospolita, Poland

Speakers:

Andre Carls, CEO Central & Eastern Europe Holding,
Commerzbank AG, Germany

Sven Fokkema, Board Member, Talanx International, Germany

Grzegorz Hajdarowicz, President of the Board, Presspublica
Sp. z o.o., Poland

Krzysztof Kilian, President of the Board, PGE Polska Grupa
Energetyczna SA, Poland

Mateusz Morawiecki, President of the Management Board,
Bank Zachodni WBK, Poland

Jakub Papierski, Vice-President of the Board, PKO Bank Polski,
Poland

Miroslav Rakowski, President of the Board, Polska Telefonia
Cyfrowa S.A., Poland

SEPTEMBER 5

13:15—14:15 discussion panel

A Potential for Growth of Commercial Real Estate Market in Central–Eastern Europe as Viewed from Poland in times of Crisis

Polish real estate market is next to Russian when comes to its size in this part of Europe. This sector in Central–Eastern Europe, however, has been affected by the current economic crisis. Only a stable economic situation, active labor market, growing consumption and high level of investments create the demand for commercial, office, industrial and storage space. A limited access to the bank credits still seem to be another factor slowing down the investments. The expert predict an improvement in the situation of the market, though. They expect a substantial increase in number of foreign investors and Warsaw is supposed to be their main object of interest.

Moderator:

Marcin Sobczyk, Warsaw Bureau Chief, Dow Jones/The Wall Street Journal, USA

Speakers:

John Carter, Vice–President Energy Services Sales, Honeywell, USA

Wojciech Pisz, Head of Capital Markets Group, Cushman & Wakefield, Poland

Mujo Selimovic, Chairman of the Board and CEO, MIMS Group, Bosnia and Herzegovina

Cezary Smorszczewski, Vice President, Alior Bank, Poland

Janusz Sowinski, Director, AGRO MAN Sp. z o.o., Poland

SEPTEMBER 5

14:25—15:25 discussion panel

Partner: *McKinsey & Company*

How to Multiply the Value of the Polish Companies of the Strategic Importance?

What factors do influence the development of oil, gas, power and mining sectors and what are the growth barriers they are facing today? What is value creation driven by in high-potential sectors, and which of the activities and initiatives will help achieve superior results? During the panel, we will try to formulate a list of recommendations to set a quick growth path for companies from the above mentioned sectors.

Moderator:

Daniel Boniecki, Managing Director, McKinsey & Company
Poland Sp. z o.o., Poland

Speakers:

Jan Krzysztof Bielecki, Chairman, Economic Advisory Council
to the Prime Minister, Poland

Mikolaj Budzanowski, Minister, Ministry of Treasury, Poland

Krzysztof Kilian, President of the Board, PGE Polska Grupa
Energetyczna SA, Poland

Monika Morali-Efinowicz, Managing Director, Advent
International Sp. z o.o. Sp. k., Poland

Herbert Wirth, President of the Board, KGHM Polska Miedz
S.A., Poland

Marcin Piróg, President of the Board, LOT Polish Airlines,
Poland

SEPTEMBER 5

10:40—11:55 **discussion panel**

How to Finance the Development in the Carpathian Region in the Upcoming EU Budget 2013–2020?

Discussion will focus on the issue of mountain areas in the EU's regional development policy, and also experience of other macro-regional strategies (Baltic, Danube) and the Visegrad Fund, as well as support for and promotion of joint actions of local self-governments, non-governmental organizations, chambers of commerce, education and culture units referring to common interest and the Carpathian identity. The discussion panel will include presentations of projects connected with the above mentioned subject matter.

Moderator:

Jerzy Kwiecinski, European Center for Enterprise

Speakers:

Michal Janeba, Vice Minister, Ministry for Regional Development, Czech Republic

Dawid Lasek, Vice-President of the Board, Euroregion Karpacki Polska Association, Poland

Lubos Martinak, Member, National Council, Slovakia

Marceli Niezgoda, Undersecretary of State, Ministry of Regional Development, Poland

Tomasz Poreba, Member, European Parliament, Poland

Martin Guillermo Ramirez, Secretary General, The Association of European Border Regions, Spain

Karla Wursterova, Executive Director, International Visegrad Fund, Slovakia

SEPTEMBER 5

12:05—13:05 discussion panel

The Carpathian Commonwealth— Parliamentary Initiatives for the Carpathians

The project involves parliamentary initiatives for the benefit of the Carpathian region. One of them is a concept of establishing Carpathian clubs in national parliaments and coordination of joint actions on the parliamentary level.

Moderator:

Krzysztof Szczerski, Member, Parliament, Poland

Speakers:

Cezary Grabarczyk, Deputy Speaker, Parliament, Poland

Richard Horcsik, Chairman of the Committee on European
Affairs, Hungarian National Assembly, Hungary

Wojciech Jasinski, Member, Parliament, Poland

Piotr Naimski, Parliament, Poland

Norbert Obrycki, Senator, Senat RP, Poland

SEPTEMBER 5

13:15—14:15 discussion panel

Our Mountains, a Common Stake: Leading Projects

Can we expect appearance of Alpine standards related to summer and winter recreation in the Carpathian region? How to increase attraction of the Carpathian region for tourists? According to Eurostat surveys, the Alps are visited every year by approx. 850 thousand skiing enthusiasts, who spend there more than 2 521 PLN per person. How to make use of approx. 100 million euros, which are spent by Polish skiers during the winter season? What conclusions can we draw from the Slovakian experience at privatization of the Slovakian Funicular Railway? The skiing „Visegrad Triangle” as a chance for development of mountain regions in Poland.

Moderator:

Zbigniew Rynasiewicz, Chairman of the Committee on Infrastructure, Parliament, Poland

Speakers:

Olgierd Dziekonski, Secretary of State, Chancellery of the President of the Republic of Poland

Bohus Hlavaty, President of the Board, Tatry Mountain Resorts a.s., Slovakia

Andrzej Massel, Undersecretary of State, The Ministry of Transport, Construction and Maritime Economy, Poland

Igor Oliynyk, Chairman of Supervisory Council, Zytlobud Serwis Plus, Ukraine

Igor Rattaj, Przewodniczący Rady Nadzorczej, Tatry Mountain Resorts a.s., Slovakia

Myhkylo Vyshyvaniuk, Chairman, Ivano–Frankivsk Regional State Administration, Ukraine

Participation in discussion:

Wladyslaw Ortyl, Senator, Senate of the Republic of Poland,
Poland

Pawel Skawinski, Director, Tatra National Park, Poland

SEPTEMBER 5

14:25—15:25 discussion panel

The Carpathian Convention– A Sustainable Growth for the Region

Carpathian conventions regulates such fields as tourism, environment protection, spatial planning and scientific cooperation. How in practice are the guidelines concerning sustainable development implemented? What actions aimed at the EU joining the Carpathian Convention as a party are undertaken?

Moderator:

Jan Feliks Szyszko, Member, Law and Justice Party,
Parliament, Poland

Speakers:

Erika Jurinova, Vice-President, National Council, Slovakia

Giacomo Luciani, EURAC expert team – Project Manager,
Interim Secretariat of the Carpathian Convention, Austria

Jan Malicki, Director, Centre for East European Studies,
Warsaw University, Poland

Bohdan Prots, Ukrainian Carpathian Programme Coordinator,
WWF, Ukraine

Katarzyna Sobierajska, Undersecretary of State, Ministry of
Sport and Tourism, Poland

Igor Tsependa, Deputy Rector, Prykarpatski University,
Ukraine

Mykhaylo Kostiuk, Chairman, Lviv Regional State
Administration, Ukraine

Gordana Comic, Deputy Speaker, National Assembly, Serbia

SEPTEMBER 5

10:40—11:55 thematic bloc

Partner: **PKN ORLEN S.A.**

The Shale Gas Exploration Competition. A New Driver for the Polish Economy

The developing shale gas industry may become a powerful driver of Poland's economic growth. For the first time during a public debate we will present the estimated benefits of shale gas development in terms of employment, new R&D capabilities, economic growth and tax revenues. These benefits are not to be taken for granted. Thus we will look for an answer to the question of what steps should be taken to create an environment conducive to their realisation. After all, we all want a competitive and structurally sound Polish economy in which an innovative unconventional gas sector plays a major role.

Report presentation: Gas (r)evolution in Poland
– Which Way to Success?

Adam Bartłomiej Czyzewski, Chief Economist, PKN ORLEN S.A., Poland

Maciej Sobolewski, Vice-President, CASE – Center for Social and Economic Research, Poland

Discussion panel: The Shale Gas Exploration Competition. A New Driver for the Polish Economy

Moderator:

Jakub Kurasz, Deputy Editor in Chief, Rzeczpospolita, Poland

Speakers:

Mikołaj Budzanowski, Minister, Ministry of Treasury, Poland

Jacek Krawiec, President of the Management Board, CEO, PKN
ORLEN S.A., Poland

Piotr Moncarz, Consulting Professor, Stanford University, USA

Ryszard Petru, Partner, PwC, Poland

Adnan Vatansver, Senior Associate, Carnegie Endowment,
USA

SEPTEMBER 5

12:05—13:05 discussion panel

Partner: *Schneider Electric*

Smart Cities – Myth or Reality?

What does ‘smart’ mean when talking about urban problems? Cities today account for 50% of the world’s population, while using 75% of energy – that’s a major challenge for efficiency! How can urban development be redesigned to address these challenges? How can municipalities, IT, e-mobility, and energy management experts work together to find efficiency solutions in the field of smart cities? What could be the concrete realizations?

Moderator:

Sanjeev Kumar, Senior Associate, E3G, Belgium

Speakers:

Nicola Bruening, Head of the Representative Office Germany, BMW AG, Germany

Boguslaw Kosmider, Chairman, Cracow City Council, Poland

Florian Lennert, Director for Intelligent Cities, Innovation Centre for Mobility and Societal Change (Innoz), Germany

Leonid Mukhamedov, President Central and Eastern Europe, Schneider Electric, France

Marcelo Soria-Rodriguez, Smart Cities Manager, Banco Bilbao Vizcaya Argentaria, S.A (BBVA), Spain

SEPTEMBER 5

13:00—14:00 discussion panel

Partner: RWE Polska S.A.

The European Energy Market in 2050. What is Imaginable and Unimaginable vs. What Is Possible and Impossible?

The Polish vision of the energy sector in 2050 and the consequences of its implementation. What are the challenges the energy producers, distributors and consumers are facing? What will be the result of the ongoing revolution on the electric energy market and how will it affect the Polish economy? Will the Polish energy sector be able to take part in the race at the pace that is set not only by the European Commission, but also global competition?

Moderator:

Roman Młodkowski, TVN CNBC, Poland

Speakers:

Andrzej Czerwinski, Member, Parliament, Poland

Lena Kolarska-Bobińska, Member, European Parliament, Poland

Witold Orłowski, Chief Macroeconomic Advisor, PwC, Poland

Filip Thon, President of the Board, RWE Polska S.A., Poland

Guenter Verheugen, Honorary Professor, European University Viadrina, Germany

Marek Woszczyk, President, Energy Regulatory Office, Poland

SEPTEMBER 5

13:15—14:15 discussion panel

Partner: Polish Oil and Gas Company

The Role of Gas in Poland's Energy Mix as an Opportunity for Increasing Competitiveness in the Economy

Natural gas is quickly gaining in importance in the world economy. The ability to produce natural gas from indigenous resources and to use this fuel efficiently has become the determinant of economic security of a contemporary state. Poland has substantial gas reserves in shale rocks. Now, the most important task for governmental agencies is to encourage broader use of natural gas as a low-emission fuel in commercial and distributed power generation, industry and transportation. The growing market will create favourable conditions for the business success of the operators engaged in the development of commercial production from Polish fields.

Moderator:

Grzegorz Cydejko, Editor, Forbes Poland, Poland

Speakers:

Bernt Stilluf Karlsen, Board Member, Skangass AS, Norway

Dariusz Lubera, President of the Board, Tauron Polish Energy SA, Poland

Pawel Olechnowicz, President of the Board, LOTOS Group, Poland

Grazyna Piotrowska-Oliwa, President of the Board, Polish Oil and Gas Company SA (PGNiG SA), Poland

SEPTEMBER 5

14:25—15:25 **discussion panel**

Partner: **Honeywell**

Integrated Clean Energy Solution

Honeywell challenges the status quo of energy efficiency & explores innovative ways to make energy become smart, safe, reliable & manageable. Our Integrated Clean Energy debate addresses key issues: achieving emission reduction targets while ensuring production, upgrading buildings from energy users to energy producers, reasonably allocate energy & energy-savings while reducing investment & operating costs.

Moderator:

John Carter, Vice-President Energy Services Sales, Honeywell, USA

Speakers:

Arek Krasnodebski, Partner, Salans, Poland

Scott Petersen, European Business Development Director
– Smart Grid Solutions, Honeywell Building Solutions, United Kingdom

Przemyslaw Stangierski, Partner, A.T.Kearney, Poland

SEPTEMBER 5

10:40—11:55 thematic bloc

Partner: *Roland Berger Strategy Consultants*

E–Mobility – Hopes and Barriers

Increasingly stringent emission limits of CO₂ in European Union, high fuel prices and Clients expectations regards raising environmental standards on cars, resulted in manufactures increased interest in cars driven by electric motor. Roland Berger Strategy Consultants will be devoted to answer following questions during its thematic bloc „E–Mobility – hopes and barriers” If electric vehicles are not only fast and economical, but also if they are well adapted to the requirements and market realities? What challenges are waiting for the producers? Do electric cars become a real chance for energy companies?

Report presentation: E–mobility – Directions of Development, Opportunities for Europe

Wolfgang Bernhart, Partner, Roland Berger Strategy Consultants, Germany

Lecture: E–mobility – The Perspective for the Automotive Industry

Wolfgang Bernhart, Partner, Roland Berger Strategy Consultants, Germany

Business Leader Presentation

Krzysztof Badowski, Managing Partner, Roland Berger Strategy Consultants, Poland

Discussion panel: E-mobility – Who Will Benefit?

Moderator:

Krzysztof Badowski, Managing Partner, Roland Berger
Strategy Consultants, Poland

Speakers:

Wolfgang Bernhart, Partner, Roland Berger Strategy
Consultants, Germany

Janusz Moroz, Member of the Board, RWE Polska S.A., Poland

Maciej Owczarek, President of the Board, ENEA S.A., Poland

Maciej Szozda, Vice President of the Board, LOTOS GROUP,
Poland

SEPTEMBER 5

12:05—13:05 discussion panel

Partner: Prio.E
BASF Poland

Innovations in Industry

Innovation is seen as a condition for long term economic growth – and it is widely accepted that innovation in business is of paramount importance, as it is the vehicle for innovations to reach the market. However, according to statistics, the future of most states of CEE doesn't look very positive since its expenditure on R&D is relatively low. Therefore, the CEE states need to upgrade their innovation systems and involve companies on this effort.

Moderator:

Miguel Pinto, Business Director, Prio.E, Portugal

Speakers:

Jean Luc Beylat, President, Systematic Paris – Region,
President, Alcatel–Lucent Bell Labs, France

Dirk Elvermann, President of the Board, BASF Poland, Poland

Ryszard Lublinski, Market Access Director, Johnson & Johnson
Poland Sp. z o.o., Poland

Fabrizio Onida, Expert, Former President of National Institute
of Foreign Trade, National Council of Economy and Labour,
Italy

Carlos Zorrinho, Member; former Secretary of State for Energy
and Innovation, Parliament, Portugal

SEPTEMBER 5

13:15—14:15 **discussion panel**

Partner: City Hall of Krakow

CREATE FUTURE. Academic Innovativeness – Is It Easy To Be an Inventor Today

Permeation of the world of business and science is best noticeable in Krakow, like in no other city in Poland. It is shown by the number of Universities (23), the number of graduates (approx.. 50 thousand) and the increasing number of companies investing in Krakow due to its human resources. The immense scientific potential of Krakow and the numerous scientific–development centres, technology transfer centres and clusters make up the city’s capital, worth mentioning during the Economic Forum in Krynica in 2012. Such a presentation would focus on the achievement of young scientists whose inventions more and more often conquer the world, the transfer of their ideas into business, readiness of business to implement innovative solutions and the support of the public sector (the government, self–government, universities) for “young” inventors.

Moderator:

Andrzej Jacaszek, Publisher, ICAN Spółka z ograniczoną odpowiedzialnością Sp. k., Wydawca Harvard Business Review Polska, Poland

Speakers:

Monika Koperska, PhD student, Jagiellonian University, Poland

Krzysztof Krzysztofiak, Vice President of the Board, Cracow Technology Park, Poland

Katarzyna Sawicz–Kryniger, President of the Board/
Researcher, Innovalab Sp. z o.o. / Cracow Politechnical University, Poland

Ramon Tancinco, IT Theatre Relationship Executive–Central and Eastern Europe, Cisco Operations, Poland

Paweł Węgrzyn, Chairman of the Development and Innovation
Commission of the Cracow City Council, Poland

Andrew Williams, Director, British Council Poland, United
Kingdom

SEPTEMBER 5

14:25—15:25 **discussion panel**

Partner: RUCH S.A.

Books and Newspapers – Digitally. Evolution of the Distribution Model

In today's world of the widespread availability of the Internet, the growing popularization of mobile devices including dedicated e-readers, tablets, etc., the way we access and consume the content is changing. However, prior to electronic publications there are many new challenges. What are and what should be the relationship between traditional (paper) and digital releases of books and press? What should be the access to content: free or paid, and why? How does the value chain change – who gains and who loses? What are the chances, the risks and the barriers associated with the growth of this market?

Moderator:

Grzegorz Cydejko, Editor, Forbes Poland, Poland

Speakers:

Jacek Nieweglowski, Chief Strategy Officer, Board Member, P4 Sp. z o.o., Poland

Pawel Szymanski, President of the Board, RUCH S.A., Poland

David Wighton, Associate Editor, Business and Politics, The Times, United Kingdom

SEPTEMBER 5

10:40—11:40 discussion panel

Partner: The French Chamber of Commerce and Industry in Poland (CCIFP)

How to Manage Longer and Better? – Why and How to Take Care of Work/Life Balance in the Face of Working Until 67?

The civilisation we live in makes us face incredible challenges. Scientists alarm that the amount of energy used by a manager working every day in a corporation equals that of a professional sportsman. A team of experts work on the perfect mental and physical condition of a sportsman... So what should we do to take care of our own psychophysical balance that is expressed through a balance between private and professional life? How to prepare our body and mind for the contemporary challenges to protect ourselves, our loved ones and our employees against professional burnout?

Moderator:

Kinga Rusin, Journalist, TVN, Poland

Speakers:

Tadeusz Wojciech Eichelberger, Scientific Director,
Psychoimmunology Institute – Efficiency Laboratory, Poland

Michel Kiviattkowski, President of the Board, Managing
Partner, Mazars Polska Sp. z o.o., Poland

Aleksander Pocij, Senate of the Republic of Poland, Poland

Maciej Witucki, Orange President, Orange Polska, Poland

SEPTEMBER 5

12:05—13:05 **discussion panel**

Partner: **The Orange Foundation**
German, Polish–Ukrainian Society
Polish Humanitarian Action

Can Helping Be Trendy?

The compassion for a weak person is an axiom of our civilization from its origins. Its roots lie in the deep belief that a man in need, sick, poor, suffering, is a mirror of us. This is a reflection of our humanity. Being with him, helping, caring – carry a particular relief to those in need, but also preserve the human factor in ourselves. Small everyday problems and great disasters arouse in people the gestures of help and support. Helping societies, foundations and charities need the support of social and state institutions but, most of all, they need people, who want to help. How to help yourself while helping others? How to create and support a network of people who want to help those in need? How and why does it lie in our – as society – interest?

Moderator:

Konrad Schuller, Warsaw Correspondent, Frankfurter Allgemeine Zeitung, Germany

Speakers:

Jadwiga Czarторыska, President of the Board, The Orange Foundation, Poland

Michel de Tapol, Vice–President, France Benevolat International, France

Soscha Graefin zu Eulenburg, Vice President (2001–2009), German Red Cross, Germany

Anna Giza–Poleszczuk, Warsaw University, Poland

Svetlana Kondrateva, Deputy Director, Foundation “Value of Life”, Russia

Barbara Maria Monheim, Chairman, German–Polish–Ukrainian Society, Germany

Janina Ochojska, President, Polish Humanitarian Action,
Poland

Gudrun Schmidt-Kaerner, President, GSK –
Russlandpartner.de, Germany

SEPTEMBER 5

13:15—14:15 discussion panel

Can You Grasp the World From the Distance? International News in the Media

Decreasing circulation of newspapers, tough competition in the electronic media and plummeting advertisement market – taken together, these factors have caused a sharp drop in the number of publications and articles devoted to international politics. Foreign offices are being closed even in the most prestigious editorial houses, where the international affairs have always covered a substantial amount of pages. Editors bring up the costs of maintaining their foreign offices and the worldwide expansion of Internet, which makes it easier to reach the press from all over the world and other news platforms, such as blogs. The experts on media point out that this trend may result in a serious information void among public opinion with effects hard to estimate. How should the editors cope with this situation? Are professional correspondents going to be replaced with associated free-lancers?

Moderator:

Jacek Zakowski, Journalist, Polityka Weekly, Poland

Speakers:

Ryan Chilcote, Correspondent, Bloomberg, United Kingdom

Tracy Corrigan, Editor in Chief, The Wall Street Journal, United Kingdom

Roman Imielski, Head of International Department, Gazeta Wyborcza daily, Poland

David Wighton, Associate Editor, Business and Politics, The Times, United Kingdom

SEPTEMBER 5

14:25—15:25 discussion panel

Partner: Solidarity Fund PL

Independent Media in an Autocratic Society – Luxury or Necessity?

A common characteristic of the post Soviet Union territory is problems with the freedom of the media, which are different in different countries. In Belarus, Russia and Ukraine the independent media operate in different conditions. The Internet is independent, printed press is relatively independent, but it does not have influence, whereas electronic media are more and more dominated by the ruling elites and its associates. Despite this, in all the post Soviet countries there are islands with the freedom of speech. Do they make sense?

Moderator:

Marcin Wojciechowski, Vice President, Solidarity Fund PL,
Poland

Speakers:

Milica Pesic, Executive Director, Media Diversity Institute,
United Kingdom

Lyubomyr Petrenko, Editor, Zahid.net, Ukraine

Natalia Radzina, Chief Editor Portal Charter'97, Charter97.org,
Belarus

SEPTEMBER 5

10:40—11:55 discussion panel

Partner: Ernst & Young

How to Optimize the Polish Financing System of Primary Healthcare Services

Primary Healthcare Services (POZ) are one of the fundamental and most important elements of each healthcare system. Effective Primary Healthcare Services mean better services for patients and lower costs. Do Primary Healthcare Services fulfil their role in Poland. Does the model of POZ financing in Poland require changes? What is the experience of other European countries? During the panel, a report prepared within the Effective State Program of Ernst & Young will be presented by Professor Adam Windak and Jerzy Baranowski, PhD Eng.

Moderator:

Marek Rozkrut, Director, Ernst & Young, Poland

Speakers:

Jerzy Baranowski, Senior Researcher, Akademia Górniczo-Hutnicza im. Stanisława Staszica w Krakowie, Poland

Krzysztof Chlebus, Undersecretary of State, Ministry of Health, Poland

Maciej Hamankiewicz, President, The Polish Chamber of Physicians and Dentists, Poland

Sławomir Neumann, Secretary of State, Ministry of Health, Poland

Agnieszka Pachciarz, President, National Health Fund, Poland

Adam Windak, Professor, Uniwersytet Jagielloński Collegium Medicum, Poland

SEPTEMBER 5

12:05—13:05 discussion panel

*Partner: Ernst & Young
Polish Chamber of Insurance*

Competition of Payers as a Way of Improving Healthcare System

The existing healthcare model in Poland is based on one public payer – NFZ (the National Health Fund). For a few years now a public discussion has been underway – whether to maintain the status quo and improve the existing model or rather strive to change it? The panel participants will discuss competition of payers in healthcare as a way to improve its quality and increase its effectiveness. Why are these difficult changes worth implementing? Which way should we go? What will the new stimuli and the expected results be?

Moderator:

Dorota Fal, Advisor to the Board, Polish Chamber of Insurance, Poland

Speakers:

Bartosz Arlukowicz, Minister, Ministry of Health, Poland

Jan Krzysztof Bielecki, Chairman, Economic Advisory Council to the Prime Minister, Poland

Johan Hjertqvist, President, Health Consumer Power House, Sweden

Jan Grzegorz Pradzynski, President of the Board, Polish Chamber of Insurance, Poland

Lukasz Zalicki, Managing Partner, Ernst & Young, Poland

SEPTEMBER 5

13:15—14:15 discussion panel

Partner: The Employers' Union of Innovative
Pharmaceutical Companies INFARMA

System of Medicine's Reimbursement— Present State and Desired Model

Reimbursement of medicines is one of the key elements of every healthcare system. The Act on the Reimbursement of Medicines has introduced a number of changes in the way this system operates. Their complexity requires an analysis and assessment of its influence on patients and market participants 8 months after the implementation of the new law. The goal of the panel is to have a look at the Act on the Reimbursement of Medicines and at the state medicinal policy from different angles and to answer the question whether the Act fulfils the assumptions of the legislator and whether it includes solutions improving the availability of modern therapies to patients?

Moderator:

Mariusz Gujski, Deputy Editor-in-Chief, Health Care, Poland

Speakers:

Maciej Adamkiewicz, President of the Board, Adamed Group,
Go Global Polish Pharma, Poland

Marek Balicki, Director, Wolski Hospital, Poland

Richard Bergström, Director General, The European
Federation of Pharmaceutical Industries and Associations
(EFPIA), Belgium

Wojciech Matuszewicz, President, Agency for Health
Technology Assessment, Poland

Michał Pilkiewicz, Country Manager, IMS Health – Poland,
Poland

Igor Radziewicz-Winnicki, Undersecretary of State, Ministry
of Health, Poland

Pawel Szwertnia, General Director, The Employers' Union of Innovative Pharmaceutical Companies INFARMA, Poland

Barbara Wojcik-Klikiewicz, Director of Drug Administration Department, National Health Fund, Poland

SEPTEMBER 5

14:25—15:25 discussion panel

Domański Zakrzewski Palinka

Public Consultations in Healthcare System and Its Impact on the Quality of Legislation.

We will show the importance of social consultations that the government administration should conduct with regard to draft bills. We are going to present a report on the quality of consultations prepared by the law firm DZP at the request of BCC. The discussion will focus on the quality of the consultations regarding draft bills in healthcare and we will analyse good and bad practices. We will show specific remarks communicated over the course of consultations on bills included in the healthcare package, which have been, for instance, amended. We will show that consultations are an important source of knowledge on regulated social issues and that they should not be perceived as an attempt to lobby for particular solutions.

Moderator:

Marcin Matczak, Partner, Domański Zakrzewski Palinka, Poland

Speakers:

Barbara Imiolczyk, Senior Coordinator for Experts
Commission and Social Councils at the Polish Ombudsman
Office, Ombudsman Bureau, Poland

Anna Janczewska-Radwan, President of the Management
Board, The Polish Chamber of Commerce of Medical Devices
POLMED, Poland

Wojciech Kuzmierkiewicz, Vice President of the Board, Vice
President of the Board, Polish Relationship Employers of
Pharmaceutical Industry, Poland

Sławomir Neumann, Secretary of State, Ministry of Health,
Poland

Paweł Sztwiertnia, General Director, The Employers' Union of
Innovative Pharmaceutical Companies INFARMA, Poland

SEPTEMBER 5

6th REGIONS FORUM takes place in Muszyna

Malopolska Region – Main Partner of REGIONS FORUM

SEPTEMBER 5

09:00—10:00 plenary session

Partner: **Malopolska Region – Main Partner of the REGIONS FORUM**

Regional Policy as a Factor of Integrated Development Within Europe 2020 Strategy

Innovations, placed at the heart of the Europe 2020 strategy, are supported by the Innovation Union programme. The Regional Policy can release the EU growth potential through the promotion of innovation in all regions, ensuring coherence between the Community's, national and regional support for innovation, R&D, entrepreneurship and ICT. It is also a fundamental measure that allows the Innovation Union's priorities to be translated into practical performance. To achieve the objective of the Europe 2020 strategy – the intelligent growth – the whole innovation potential of the EU must be mobilised. Innovation is essential for both: well-developed regions so they can keep the lead and for those lagging behind to catch up with the leaders.

Moderator:

Jacek Krupa, Member of the Board of Malopolska region,
Marshal's Office of the Malopolska Region, Poland

Speakers:

Elżbieta Bieńkowska, Minister, Ministry of Regional
Development, Poland

Siim-Valmar Kiisler, Minister for Regional Affairs, Ministry of
the Interior, Estonia

Michal Janeba, Vice Minister, Ministry for Regional
Development, Czech Republic

Michele Sabban, President, Assembly of European Regions,
France

Bernard Soulage, Vice-President, Europe & International
Relations, Rhone-Alpes Regional Council, France

Marek Cywinski, CEO, Kapsch Telematic Services Sp. z o.o.,
Poland

SEPTEMBER 5

10:00—10:20 lecture

Prospects for Economic Cooperation
Between the Region of Kurdistan and
European Regions

Special guest:

Ali Sindi, Minister of Planning, Kurdistan Regional
Government, Iraq

SEPTEMBER 5

10:40—11:40 discussion panel

The Future of Urban Policy in the New EU Programming Period

Cities play a significant role in shaping economic conditions and the social landscape of Europe. The development of urban areas is one of the key elements of the European Cohesion Policy. The objectives of this policy cannot be met without strengthening the European municipalities. It's there that the new jobs, companies, universities are created, and they are vital for achieving social cohesion.

Moderator:

Olgierd Dziekonski, Secretary of State, Chancellery of the President of the Republic of Poland, Poland

Speakers:

Gerard Marti Figueras Alba, Member, Parliament of Catalonia, Spain

Hanna Gronkiewicz-Waltz, Mayor, City of Warsaw, Poland

Gerd Harms, Board Consultant, Enertrag AG, Germany

Jaroslav Kaminski, Vice-Mayor, Vilnius City Municipality, Lithuania

Marcin Murawski, Director, Citi Handlowy, Poland

Władysław Piskorz, Head of the Unit of Territorial Cohesion and Urban Development, General Directorate for Regional Policy, European Commission, Belgium

SEPTEMBER 5

10:40—11:00 lecture

**Amendments to the Act on Cleanliness
and Order in Communes – Challenges and
Dilemmas**

Special guest:

Stanisław Gawłowski, Secretary of State, Ministry of the
Environment, Poland

SEPTEMBER 5

11:00—12:00 discussion panel

Partner: The Malopolska Region – Main Partner of the Regions Forum

“Waste Reform” – Revolution in the Waste Management System

On 1st January 2012 a new act concerning order and cleanliness in Polish municipalities came into force. The regulation aims at improving waste management, notably in matters such as recycling, exploitation and deposit. With the commencement of this legislation local authorities take the responsibility for all corresponding housing settlements waste. The costs will be financed by fees, which are determined by municipalities.

During the discussion we will try to answer the following questions: how can we conduct efficiently the reform and could the experience of other EU member states help to resolve difficulties in implementing the EU, directive in Poland?

Moderator:

Wojciech Kozak, Deputy Marshal of the Malopolska Region, Marshal's Office of the Malopolska Region, Poland

Speakers:

Jan Rączka, President of the Board, National Fund for Environment Protection and Water Management, Poland

Frank Hix, Mayor, Bad Sooden-Allendorf Magistrate, Germany

Diego Martinez Julvez, Director, Pronet ISE, Spain

Stephan Meyer, Member, Parliament of the Free State of Saxony, Germany

Ryszard Scigala, Mayor, City of Tarnów, Poland

Participation in discussion:

Franciszek Bachleđa-Księdzularz, Member, Council of the Malopolska Region, Poland

SEPTEMBER 5

11:40—12:00 lecture

**Discipline in Public Finances – Objectives
and Means of Implementation**

Special guest:

Mirosław Sekula, Undersecretary of State, Ministry of Finance,
Poland

SEPTEMBER 5

13:00—14:20 discussion panel

Partner: *Assembly of European Regions*

Youth Unemployment – The Crisis We Can't Afford. Economic Crisis in European Regions

Within 27 years of existence, AER has collected a number of examples showing that Regions are effective actors in designing youth employment policies. The latest example of that is the 2011 Promoting Youth Employment (PYE) peer review project that aimed at identifying good practices in this field. The session will give you an opportunity to listen and discuss the lessons learned with the most successful Regions.

Moderator:

Pascal Goergen, Secretary General, Assembly of European Regions, France

Speakers:

Nicolas Schmit, Minister of Labour and Employment, Luxembourg

Pashk Gjoni, Chairman, Regional Council of Lezha, Albania

Alenka Jeraj, Chairman of the Committee on Labour, Family and Social Affairs, National Assembly, Slovenia

Reiner Kneifel-Haverkamp, Head of Unit for EU – Funds Coordination and EU Economic and Financial Policies, Brandenburg Ministry of Economics and European Affairs, Germany

Kazimierz Marcinkiewicz, Prime Minister of Poland (2005–2006)

Jacek Pilawa, Head of the Cooperation Commission, Sejmik Województwa Dolnośląskiego, Poland

Jean Luc Vanraes, Minister of the Government of the Brussels – Capital Region, Responsible for Finance, the Budget, the Civil Service and Foreign Relations, Belgium

SEPTEMBER 5

13:00—14:20 discussion panel

Partner: *Kapsch Telematic Services Sp. z o.o.*

Intelligent Transport Systems in Cities

The role of modern technologies in the management of municipal space will be the main topic of this debate. Global experiences show the growing interest in the solutions improving the organization of the traffic, management of the parking space and protection of local streets and other sensitive areas. During the panel, speakers will focus on such aspects as: a potential for generating additional income for self-government as well as an impact of IT technologies on quality and safety of inhabitants.

Moderator:

Wojciech Szelag, Editor-in-Chief, Polsat News, Poland

Speakers:

Paweł Stelmaszczyk, Head of ITS, DG MOVE Department,
European Commission, Belgium

Karin Brundell-Freij, Senior Consultant, WSP Group, Sweden

Marek Cywinski, CEO, Kapsch Telematic Services Sp. z o.o.,
Poland

Ana Paula Vitorino, Member of The Economic Affairs
Commission, Former Secretary of State for Transport,
Parliament, Portugal

Paweł Kuglarz, Partner, Lawyer, Beitem Burkhardt P.
Daszkowski Sp.k., Poland

SEPTEMBER 5

14:35—15:35 discussion panel

Partner: The Association of European Border Regions,
Spain

Raising the Innovation Capacity of the Regions – Fad or Necessity?

The economic growth of regions is strongly dependent on their innovation capacity, defined as an ability to quickly introduce up-to-date technical and organisational solutions. Since early 1990's, the EU programmes aimed at regional innovations have been an excellent instrument of support for regions. The regional strategies for innovation operate in more than 150 European regions, enabling them to obtain financial assistance from the structural and cohesion funds. Is increasing the regions' innovation capacity just a fad or a necessity?

Moderator:

Martin Guillermo Ramirez, Secretary General, The Association of European Border Regions, Spain

Speakers:

Zygmunt Cholewinski, Vice-Marshal, Marshal Office of the Podkarpackie Voivodeship, Poland

Jean Michel Creisson, Vice-President for Economy and Employment, Rhone-Alpes Regional Council, France

Igor Chernyshenko, Deputy Chairman of the Regional Duma, Administration of the Murmansk Region, Russia

Jose Ignacio Sanchez Amor, Member, Vice President of the Spanish Parliamentary Assembly of OSCE, Congress of Deputies, Cortes Generales, Spain

Wojciech Szczepanik, Vice-President of the Board, Małopolska Regional Development Agency (MARR SA), Poland

Commentator:

Valeriy Vorotin, First Deputy Director, National Institute for Strategic Studies, Ukraine

Participation in discussion:

Grzegorz Biedroń, Member, Council of the Malopolska Region, Poland

SEPTEMBER 5

14:35—15:35 **discussion panel**

Partner: **WARBUD SA**
Public Procurement Office

Public–Private Partnership and Public Debt

PPP Projects' inclusion in the self–government and governments institutions' balance has a substantial impact on the public deficit and debt level, both in the domestic budgetary rules, as well as those defined by the statistic principles of European Union. How does self–government adjust to these formal requirements?

Moderator:

Jacek Sadowy, President, Public Procurement Office, Poland

Speakers:

Hanna Zdanowska, President, Municipality of Łódź, Poland

Dmitry Chemakin, Minister, Ministry of Industry of Kaliningrad Region, Russia

Bostjan Ferik, Founder and Managing Director, Institute for Public Private Partnership, Slovenia

Piotr Gepert, President of the Management Board, Veolia Woda Sp. z o.o., Poland

Marcin Krakowiak, Partner, Kancelaria Domański Zakrzewski Palinka spółka komandytowa, Poland

Jerzy Widzyk, Plenipotentiary of the Board, WARBUD SA, Poland

SEPTEMBER 5

15:50—16:50 discussion panel

Partner: **Malopolska Region – Main Partner of the REGIONS FORUM**

Polish Community Association

European Border Areas in the Search for Common Values

In the recent years, European trans-border areas have become an interest of the research for those, who have discovered there many interesting phenomena and processes, in various forms and intensity. A membership in EU adds a new dimension to the trans-border cooperation among the Member States. How these areas will change in the context of new financial perspective? What impact do the trans-border projects have on the international cooperation? How does it affect the relation between the border areas and the center of the country?

Moderator:

Stanislaw Sorys, Member of the Board of the Malopolska Region, Marshal's Office of the Malopolska Region, Poland

Speakers:

Mihail Formuzal, Minister, Governor of Gagauzia, Cabinet of Ministers, Republic of Moldova

Jaroslav Narkevič, Member, Seimas, Lithuania

Zdzislaw Palevic, Mayor, Salcininkai District Municipality, Lithuania

Jose Antonio Ruiz de Casas, Programme Manager (EGTC), DG Region, European Commission, Spain

Horea Uioreanu, Cluj District Council, Romania

Mykhaylo Vyshyvaniuk, Chairman, Ivano-Frankivsk Regional State Administration, Ukraine

Participation in discussion:

Jacek Soska, Vice-Chairman, Council of the Malopolska
Region, Poland

SEPTEMBER 5

10:40—11:55 discussion panel

Partner: PKP Cargo JSC

The Development of Freight Transport – A Great Opportunity for the Polish Economy

The current crisis has demonstrated that the effective transport network is not only a crucial factor for the trade exchange, but it also balances ups-and-downs of ailing economy. Investments in the infrastructure accelerate the opening of markets and improvement of competitiveness. In the era of Single European Market, it is desirable to start a debate on alternative platforms for growth. It should be defined what the obstacles are, which stand in the way of Polish companies competing on the foreign transportation markets. How should we use to our advantage the geographic location of Poland in the context of cargo transport? Which transportation routes are the most attractive? How the EU funds in 2014–2020 be distributed so that it gives additional boost to the transport sector?

Moderator:

Dariusz Nachyla, Partner, Consulting Department, Deloitte,
Poland

Speakers:

Wojciech Balczun, President of the Board, PKP Cargo JSC,
Poland

Slawomir Nowak, Minister, The Ministry of Transport,
Construction and Maritime Economy, Poland

Radoslaw Przybyl, Partner, McKinsey and Company Poland
Sp. z o.o., Poland

Zbigniew Tracichleb, President of the Board, PKP Broad Gauge
Metallurgical Railway Line Ltd., Poland

Longin Komolowski, President, Polish Community Association,
Poland

SEPTEMBER 5

12:05—13:05 **discussion panel**

Partner: **PKP Polskie Linie Kolejowe S.A.**

System Environment and Infrastructure – What Are the Needs of Polish Railways?

Railway seem to be in a loosing position when it comes to share in the sector of passenger and cargo transport. The role of rail in Poland has to be re-defined and then the new strategy should be effectively and consequently implemented. Unfortunately, many key decisions have been for a long time procrastinated. Now, without appropriate support from the state, introducing new decision-making mechanism and changes in the legal and financial regulations, the re-structuring of the Polish railway system will be doomed to fail. This debate will be dedicated to the short- and medium-term challenges of the Polish rail and will focus on the means of achieving desirable objectives.

Moderator:

Maciej Glogowski, Radio TOK FM, Poland

Speakers:

Marcin Celejewski, Member of the Board, PKP Intercity SA, Poland

Andrzej Massel, Undersecretary of State, The Ministry of Transport, Construction and Maritime Economy, Poland

Remigiusz Paszkiewicz, President of the Board, PKP Polskie Linie Kolejowe S.A., Poland

Aleksander Wolowicz, Member of the Board – Head of Investments, PKP Polskie Linie Kolejowe S.A., Poland

SEPTEMBER 5

13:15—14:15 discussion panel

Partner: PKP Intercity SA

How to Compete in the Passenger Transport Market?

In the last 10 years, there have been significant changes in the customers' awareness and common expectations towards the transport operators. Currently, the passenger's needs are more defined. The customer knows how to plan his trip, he is able to compare various offers and the market is full of service-providers who are trying to meet his expectations. Thus, for the transport companies to successfully compete, the individual preferences of the passenger must be recognized, understood and addressed.

Moderator:

Piotr Stefaniak, Journalist, Nowy Przemysł Economic Monthly,
Poland

Speakers:

Rafał Antczak, Member of the Board, Deloitte, Poland

Marcin Celejewski, Member of the Board, PKP Intercity SA,
Poland

Tomasz Żegliński, Sales and Marketing Director, Ryanair,
Poland

Andrzej Maciejewski, Deputy Director of the General
Director's Office, General Directorate for National Roads and
Motorways, Poland

SEPTEMBER 5

14:25—15:25 discussion panel

Partner: *Przewozy Regionalne Sp. z o.o.*

Poland "A", without "B" and "C". What Kind of Railway for Poland?

During the panel, the following topics will be discussed:

- an efficient commuting system stimulating the growth of suburban areas
- an efficient communication as a condition for growth of local communities, an instrument to overcome unemployment and activate people, and stimulus for economic development.

Moderator:

Wojciech Szelag, Editor-in-Chief, Polsat News, Poland, integrated system of communication as a macro-economic factor

Speakers:

Olgierd Dziekonski, Secretary of State, Chancellery of the President of the Republic of Poland, Poland

Malgorzata Kuczewska Laska, President of the Board, General Director, Przewozy Regionalne Sp. z o.o., Poland

Zbigniew Rynasiewicz, Chairman of the Committee on Infrastructure, Parliament, Poland

SEPTEMBER 5

10:40—11:55 discussion panel

Partner: PZU SA

Foreign Investments of Polish Companies On the Basis of the Ranking Prepared by "Rzeczpospolita" daily

To the east or to the west? More importantly – lower costs or higher effectiveness? Where should Polish firms expand? Until recently, the area for the expansion of homegrown companies was almost exclusively the east. Today, many companies are investing in the Eurozone and in both Americas, though that ordinarily requires a larger amount of money. Can we afford such dear investments? Privately-held firms establish companies abroad accruing benefit to the public at large and the state. Should the state support the international expansion of Polish companies? What are the possible forms of this type of support? What experiences have other countries had?

Moderator:

Andrzej Klesyk, President of the Board, PZU SA, Poland

Speakers:

Pawel Jablonski, Deputy Editor-in-Chief, Presspublica
Sp. z o.o., Poland

Dariusz Mioduski, President of the Board, Kulczyk Investments
SA, Poland

Beata Stelmach, Undersecretary of State, Ministry of Foreign
Affairs, Poland

Herbert Wirth, President of the Board, KGHM Polska Miedz
S.A., Poland

Commentator:

Tomasz Wroblewski, Editor-in-Chief, Rzeczpospolita, Poland

SEPTEMBER 5

12:05—13:05 discussion panel

Partner: BRE Bank SA

The Death of the Credit – Are The Financial Crisis and New Capital Regulations About to Freeze the Market of Corporate Credits?

The situation in half a year seems difficult to predict, but it seems almost sure that European banks are going to redeem half of Greek debt, and other countries possibly as well. On the other hand, the new financial regulations and the European biggest banks' liabilities from 2008–2009 force the banks to look for new sources of money and careful evaluation of loans. In Poland, such a scenario is less likely, but in 2012 the amount of corporate credits might suddenly drop. What then? Is credit about to get more expensive? Are corporate bonds to replace it?

Moderator:

Przemyslaw Gdanski, Member of the Board, Head of Corporate Banking, BRE Bank SA, Poland

Speakers:

Slawomir Hinc, Vice-President for Finance, Polish Oil and Gas Company SA (PGNiG SA), Poland

Slawomir Jedrzejczyk, Member of the Board, Vice-President for Finances, PKN ORLEN S.A., Poland

Martin Kalovec, Partner, Managing Director, The The Boston Consulting Group, Czech Republic

Wojciech Kwasniak, Deputy Chairman, Financial Supervision Commission, Poland

Wieslaw Thor, Vice-President for Risk Management, BRE Bank SA, Poland

SEPTEMBER 5

13:15—14:15 discussion panel

Partner: KPMG

From Privatization to Expansion: How to Effectively Build a Large Capital Group?

During the meeting we will discuss solutions, which could considerably facilitate the development of large capital groups in Central and Eastern Europe. The discussion will also allow to define critical factors for successful business transformation that is no longer a one-time restructuring and improvement program, but a continuous process. The goal of the panel is to show the possible directions of expansion, also from the geographic perspective.

Moderator:

Jerzy Kalinowski, Partner, KPMG, Poland

Speakers:

Krzysztof Kilian, President of the Board, PGE Polska Grupa Energetyczna SA, Poland

Wojciech Papierak, President of the Board, Polish Real Estate Holding, Poland

Ireneusz Piecuch, Partner / Member of the Supervisory Board, CMS Cameron McKenna / KGHM Polska Miedź, Poland

Tiberiu Urdareanu, CEO, UTI Group, Romania

Maciej Witucki, President, Orange Polska, Poland

SEPTEMBER 5

14:25—15:25 discussion panel

Partner: Deloitte

How to Reform the Pension Systems of Ageing Europe?

Europe is getting older. In 50 years, there will be twice as many pensioners as today, and the amount of people in the productive age will fall. Increasing the retirement age and the reform of the system seem to be inevitable, so that the budgets of the European countries don't collapse due to the demographic changes. Many governments have already decided to introduce radical reforms. Which direction should they choose?

Moderator:

Michał Kobosko, Editor-in-Chief, Wprost Weekly, Poland

Speakers:

Paweł Borys, Managing Director, PKO Bank Polski, Poland

Jozef Burian, State Secretary, Ministry of Labour, Social Affairs and Family, Slovakia

Zbigniew Derdziuk, Chairman, Social Insurance Institution (ZUS), Poland

Paolo Garonna, General Director, ANIA (Italian Association of Insurance Companies), Italy

Władysław Kosiniak-Kamysz, Minister, Ministry of Labour and Social Policy, Poland

Krzysztof Stroinski, Partner, Actuarial and Insurance Services, Deloitte, Poland

SEPTEMBER 5

10:40—11:55 discussion panel

Partner: Watch Health Care Foundation

Will the Impossible Today Become Possible in the Future? – Innovative Tumour Treatment

Every year in the EU member states approximately 3.2 million of new cases of malicious tumours are reported. Only in 2009 over 138 thousand people were diagnosed with tumours and 93 thousand died of this cause. The search for innovative tumour treatment is still underway. We are also witnessing an intense development of clinical trials where Poland still has an incredible potential. During the discussion, representatives of medical and patients' circles, oncology experts and opinion leaders from outside the medical circles will sum up the last decade of battling oncological diseases and will discuss the possibilities of their treatment in the future.

Moderator:

Bartosz Kwiatek, Journalist, Telewizja Polsat Sp. z o. o., Poland
Dorota Romanowska, "Newsweek Polska", Poland

Speakers:

Jacek Gugulski, President, Polish Cancer Patient Coalition,
Poland

George Handy, Managing Director, Activity for Innovation and
Economic Growth, USA

Wiesław Jędrzejczak, Head of the Chair and Clinic of
Haematology, Oncology and Internal Medicine CSK WUM,
Warsaw Medical University, Poland

Maciej Krzakowski, Head of the Lung Cancer and Chest
Tumour Clinic, Oncological Centre – M. Skłodowska–Curie
Institute in Warsaw, Poland

Krzysztof Landa, President, Watch Health Care Foundation,
Poland

Jerzy Stuhr, Actor, UNICORN Cancer Care, Poland

Krzysztof Warzocha, Institute of Haematology and
Transfusion Medicine, Oncological Centre – M. Skłodowska-
Curie Institute in Warsaw, Poland

SEPTEMBER 5

12:05—13:05 discussion panel

Partner: *McKinsey & Company*

The End of Golden Means Strategy. Polish Banks 2020

Banks are now facing the need to address a number of strategic dilemmas. How to combine innovation and tradition? Online banking philosophy with simultaneous multichannel use? Why will cash transactions be still important, where is the Polish financial sector heading, and how should banks respond to demographic challenges? These are the topics we would like to discuss.

Moderator:

Radosław Przybył, Partner, McKinsey and Company Poland
Sp. z o.o., Poland

Speakers:

Zbigniew Jagiello, President of the Board, PKO Bank Polski,
Poland

Cezary Stypulkowski, President of the Board, Director
General, BRE Bank SA, Poland

Maciej Witucki, President, Orange Polska, Poland

SEPTEMBER 5

13:15—14:15 **discussion panel**

Partner: **European Policy Centre**
PLAY

Building the Digital Single Market with and for Consumers – It's Time to Tackle the Challenges and Enjoy the Benefits

Creating a digital single market means creating conditions, which enable every European to access and benefit from digital content and services across the EU. This panel discussion will consider the benefits of a digital single market for consumers and for the economy as a whole, the main barriers to its achievement and how the changing role of consumers and their needs can be taken better into account as we continue to develop this market. A key issue is what more could be done to guarantee digital rights of consumers and how ensuring consumers' rights and protection could benefit also public and private sectors.

Special guest:

Lech Walesa, President of Poland 1990–1995

Moderator:

Annika Ahtonen, Analyst, European Policy Centre, Belgium

Speakers:

Jorgen Bang-Jensen, Chief Executive Officer, Management Board Member, PLAY, Poland

Magdalena Gaj, President, Office of Electronic Communications, Poland

Roza Maria Grafyn von Thun und Hohenstein, Member, European Parliament, Poland

Meglena Kuneva, President, Movement Bulgaria for the Citizens, Bulgaria

SEPTEMBER 5

14:25—15:25 discussion panel

Partner: Warsaw Stock Exchange

Stock Exchange – Financial Market, Commodity Market

A dynamically expanding financial market is the core of the WSE activity, which for some time have also completed a breakthrough projects regarding stock commodities market. Without slowing down the growth rate and improving the mechanism of financial instruments exchange, WSE has taken up a challenge of building a commodities market with a goal of strengthening its competitive position on the European market. How important this new segment of the stock market will become? Are the changes in the Polish energy market going to accelerate its growth? What are the main threats for the commodities market at WSE?

Moderator:

Ludwik Sobolewski, President, Warsaw Stock Exchange,
Poland

Speakers:

Jan Chadam, President of the Management Board, The Gas
Transmission Operator GAZ–SYSTEM S.A., Poland

Kazimierz Kulaga, Member of the Board, PSE Operator S.A.,
Poland

Ireneusz Lazor, President of the Board, Polish Power Exchange,
Poland

Leszek Pawłowicz, Chairman of the Council, Warsaw Stock
Exchange, Poland

Grazyna Piotrowska–Oliwa, President of the Board, Polish Oil
and Gas Company SA (PGNiG SA), Poland

Tomasz Tomczykiewicz, Secretary of State, Ministry of
Economy, Poland

Vincent Van Dessel, Chairman & CEO, NYSE Euronext Brussels,
Belgium

Marek Woszczyk, President, Energy Regulatory Office, Poland

SEPTEMBER 5

10:40—11:55 **discussion panel**

Partner: **Bank Zachodni WBK**

Crisis Equals Springboard For Enterprising People

The economic consequences of the global recession are comparable to the political outcome of a revolution. In both cases, existing rules are transformed to the point they cease to apply, and must be reevaluated. The economic slowdown affects in the first place those that are the less flexible and the least adaptable to change. By contrast, business visionaries, able to make courageous decisions and harness opportunities, tend to grow stronger. Is there a successful recipe to survive the recession? How to steer the business ship through the rocky waters?

Moderator:

Cristina Vasiloiu, Co–Chair, CEO, Euromonitor Foundation for Excellence, Romania

Speakers:

Boyan Ivantchev, Associated Professor, VUZF University, Sofia, Bulgaria

Jaroslav Myjak, Vice–President of the Board, PKO Bank Polski, Poland

Mirosław Skiba, Member of the Board, Bank Zachodni WBK, Poland

Adam Szejnfeld, Member, Parliament, Poland

Alexey Zinovyev, President, Kaliningrad Chamber of Commerce and Industry, Russia

Goran Nedic, Member of the Board, The America–Bosnia Foundation, Bosnia and Herzegovina

Helmut Werner, Directorate for Impact Assessment and European Added Value, European Parliament, Belgium

SEPTEMBER 5

12:05—13:05 discussion panel

Partner: Federal Trust for Education and Research
The Polish Bar Council

What Are the Limits of the State's Control? Security and Rights of the Individuals

Creating an area of freedom, security and justice in the European Union has become the goal together with the establishment of the Treaty of Amsterdam. In recent years, this area is developing very quickly, due to the numerous threats, particularly terrorism and cyber-terrorism. The subsequent legislation is being adopted, like ACTA, that is increasingly interfering in the legal systems of the Member States, including criminal law, migration policy and others. But how far the Country within the EU should interfere in the fundamental freedoms and civil rights?

Special guest:

Jacek Cichoński, Minister, Ministry of Internal Affairs, Poland

Moderator:

Brendan Donnelly, Director, Federal Trust for Education and Research, United Kingdom

Speakers:

Denis MacShane, Member of Parliament, House of Commons, United Kingdom

Dan Petre, Secretary of State, Ministry of Foreign Affairs, Romania

Mikolaj Pietrzak, Chairman of the Human Rights Commission, The Polish Bar Council, Poland

Julia Schramm, Board Member, Pirate Party Germany, Germany

Laszlo Toth, Deputy State Secretary for Economy and Informatics, Ministry of Internal Affairs, Hungary

Maciej Zieba, President, Tertio Millennio Institute, Poland

Commentator:

Andrew Blick, Senior Researcher, Federal Trust for Education and Research, United Kingdom

SEPTEMBER 5

13:15—14:15 discussion panel

Partner: CANAL+

Will New Technologies Save or Bring Culture Down?

The rapid growth of new technologies influences the way we fulfill our cultural needs. According to some, the Internet and mobile tools are to blame for making the contact with culture superficial. On the other hand, the investment in production and distribution of high-quality legal goods creates the culture of innovations and market advantage. Nevertheless, in words of genius psychiatrist, Antoni Kepinski: "A civilization is a power over the world, a culture— is a love of the world". What, then, the sector of new technologies and media can offer so that culture— the carrier of social capital, which has an immense impact on democracy and economy— would be in better condition?

Moderator:

Eryk Stankunowicz, Deputy Editor-in-Chief, Forbes Poland, Poland

Speakers:

Michał Boni, Minister, Ministry of Administration and Digitization, Poland

Fabio del Alisal Sanchez, International Affairs Director, CMT – The Telecommunications Market Commission, Spain

Beata Monka, President & CEO, CANAL+ Cyfrowy, Poland

Jacek Nieweglowski, Chief Strategy Officer, Board Member, P4 Sp. z o.o., Poland

Agnieszka Odorowicz, Director, Polish Cinema Institute, Poland

Tomasz Wroblewski, Editor-in-Chief, Rzeczpospolita, Poland

Marjory van den Broeke, Head of Press Unit in the European Parliament, Belgium

SEPTEMBER 5

14:25—15:25 **discussion panel**

Partner: **Supreme Audit Office (SAO)**

State or Public Audit?

The Supreme Chamber of Control of the Republic of Poland is a major state institution when it comes to controlling functions. It's an institution financed by state funds and reporting of its activities to the public. But what does it actually mean? On whose behalf the Chamber fulfills its obligations? Who is and who should be the main recipient of its information? Parliament? Society? Society represented by its MP's? How to encourage the Chamber to focus on what really matters to the citizens? How to inform society of the Chamber's activities?

Moderator:

Jacek Jezierski, President, Supreme Audit Office (SAO), Poland

Speakers:

Gijs De Vries, Member, European Court of Auditors, The Netherlands

Artur Nowak-Far, Member of the Council, Supreme Audit Office (SAO), Poland

Inguna Sudraba, Auditor General, State Audit Office, Latvia

Commentator:

Wojciech Misiąg, Vicepresident, Supreme Audit Office (SAO), Poland

SEPTEMBER 5

10:40—11:55 discussion panel

Partner: *Institut Prospective et Sécurité en Europe (IPSE)*

Between the European Union, NATO and the Arab League. Towards a New Geopolitical Axis?

Democratic transitions that came about as a result of the Arab Spring have both direct and indirect consequences for major geopolitical players: the European Union, the NATO and the Eurasian area. They reflect the geopolitical change that has occurred in Maghreb and Mashreq over the last year, ushering in a new era in international relations, with new players involved, new priorities and diplomatic directions.

Moderator:

Emmanuel Dupuy, President, Institut Prospective et Sécurité en Europe (IPSE), France

Speakers:

Jerome Cassiers, Deputy Head of Division – Regional Policies for Southern Mediterranean, European External Action Service (EEAS), Belgium

Dmitry Danilov, Director of the Department of European Security, Federal Budget State Institution, Institute of Europe, Russian Academy of Sciences, Russia

Falah Mustafa Bakir, Minister, Head of the Department of Foreign Relations, Kurdistan Regional Government, Iraq

Walter Posch, Senior Researcher, Institute for International Affairs and Security (SWP), Germany

Nicolas Tenzer, President, Initiative for the Development of French Expertise Abroad in Europe and Worldwide (IDEFIE), France

Araik Stepanyan, Executive Secretary Member of the Board, Russian Academy of Geopolitical Problems, Russia

SEPTEMBER 5

12:05—13:05 discussion panel

Partner: FRIDE

Image Matters: How Can Country Branding Boost Economic Potential?

In a constantly changing world, a number of factors contribute to shaping the country's image. Building reputation takes a long time, while losing it can be a matter of a few bad months. For example, after several years of economic woes, the new Spanish government has given special support to the so-called *Marca España*, an initiative aimed at upgrading Spain's country branding. What is the other countries' experience in this respect? What are their particular strategies? Who are the main players involved?

Moderator:

Cristina Manzano Porteros, Director, "Foreign Policy", Spanish Edition, Spain

Speakers:

Serik Amirov, Special Representative of the Organizing Committee EXPO-2017 Astana, Director of the Department of Foreign Economic Policy, Ministry of Foreign Affairs, Kazakhstan

Visar Fida, CEO, Agency for Foreign Investments, Republic of Macedonia

Bozidar Laganic, Director, Serbia Investment and Export Promotion Agency, Serbia

David Kbilashvili, Executive Director, Cambridge Study, Georgia

SEPTEMBER 5

13:15—14:15 discussion panel

Partner: WEEE Forum

Challenges arising from upcoming EU electronic waste management legislation

After two and a half years of discussions, the European Union recently reached agreement on the final text of the recast of its Directive on waste electrical and electronic equipment (WEEE). Despite the original Directive's collection and recycling requirements, only one third of WEEE in Europe is reported as separately collected and properly treated. A part of the other two thirds is still going to sub-standard treatment sites and illegally traded. One of the aims of the new Directive is to address this problem.

Moderator:

Pascal Leroy, Secretary General, WEEE Forum, Belgium

Speakers:

Stanisław Gawłowski, Secretary of State, Ministry of the Environment, Poland

Wojciech Konecki, General Director, CECED Polska, Poland

Grzegorz Skrzypczak, President of the Board, ElektroEko S.A. Electrical and Electronic Equipment Recycling, Poland

Zoltan Toth, Managing Director, ElectroCoord, Hungary

Roman Tvrznik, Managing Director, Elektrowin, Czech Republic

SEPTEMBER 5

14:25—15:25 discussion panel

Does The Crisis of Europe Mean the Crisis of National Institutions?

The economic crisis makes us reflect on the quality of our national institutions and their ability to achieve common goals in the international arena, as well to ensure sustainable development. What is the quality of functioning of internal democratic institutions and how do informal institutions affect the decision-making process? How do institutional factors affect crucial decisions? What is the role of national institutions in the management of the economic and political crisis? How far should the European context be taken into consideration while taking internal political decisions?

Moderator:

Maria Jarosz, Head of Sub – Faculty, Institute of Political Studies, Polish Academy of Sciences, Poland

Speakers:

Andrzej Jonas, President of the Board, Warsaw Voice S.A., Poland

Grzegorz W. Kolodko, Professor, Kozminski University, Poland

Stephane Portet, Director, S. Partner – Syndex Group, France

Klaus Ziemer, Professor, Cardinal Stefan Wyszyński University, Germany

SEPTEMBER 5

10:40—11:55 discussion panel

Two-speed Europe? Chance or Threat
– Polish and Czech Voice in the Debate on
Direction of EU Development

The economic crisis has revealed all the shortcomings of the cooperation between EU members. The Greek problems with debt level, increasing unemployment in Spain, social challenges in Portugal, and financial slump in Ireland– these are the consequences which will haunt European community for a long time. The vision of euro-zone countries walling off from other EU members seems disturbingly probable, while the mechanisms of cooperation call for urgent improvement. In this context, how should European Union tackle these challenges? What model of integration should be chosen so that the competitive and open European Union emerges?

Moderator:

Jan Machacek, Columnist, Analyst, Weekly Respekt, Czech Republic

Speakers:

Kazimierz Marcinkiewicz, International Adviser, Goldman Sachs, Poland

Moritz Leuenberger, President (2001, 2006), Switzerland

Cyril Svoboda, Director, Diplomatic Academy, Czech Republic

Magdalena Vasaryova, Member, National Council, Slovakia

SEPTEMBER 5

12:05—13:05 discussion panel

The Energy Market in the EU – Directions of Polish–Czech Cooperation

Dependency on imports of energy commodities remains high in the Czech Republic and Poland. The both countries make an attempt to guarantee their energy security by diversifying the energy sources. A tradition in cooperation and a shared history are a good starting point for that and the developing EU energy policy gives the countries an additional advantage for. The discussion will focus on the perspectives of energy cooperation between the Czech Republic and Poland and the ways of straightening an energy security in the region.

Moderator:

Jan Pravda, CEO, Pravda Capital Partners, Switzerland

Speakers:

Kristian Bendik Hausken, Vice–President, Statoil ASA, Norway

David Kucera, Secretary General, Power Exchange Central Europe, Czech Republic

Ireneusz Lazor, President of the Board, Polish Power Exchange, Poland

Alexander Vasilenko, MP, Deputy Chairman of the Natural Resources Committee, State Duma, Russia

Igor Chalupiec, Executive Partner, ICENTIS Sp. z o.o. Corporate Solutions SKA, Poland

SEPTEMBER 5

13:15—14:15 discussion panel

Assumptions of the New Financial Perspective and the Absorption of Structural Funds. Polish and Czech Experience

With no doubt, one of the advantages of EU membership is the financial support from the Common Regional and Cohesion Policies. Nonetheless, the system of absorbing the funds calls for certain modifications. The efficiency of the EU policies in the new financial perspective depends on how we answer some of the questions as the following ones: which instruments used until now should be maintained in the new period, and which should be given up? Or which of them should be implemented on the regional level, and which on the national one?

Moderator:

Jan Cienski, Warsaw and Prague Correspondent, Financial Times, United Kingdom

Speakers:

Kazimierz Barczyk, Speaker, Council of the Malopolska Region, Poland

Jiri Georgiev, Deputy Secretary of State for European Affairs, Office of the Prime Minister, Czech Republic

Bozena Lublinska-Kasprzak, President, Polish Agency for Enterprise Development (PARP), Poland

Jan Mladek, Chairman, Fontes Rerum, Czech Republic

Pawel Orlowski, Undersecretary of State, Ministry of Regional Development, Poland

SEPTEMBER 5

10:40—11:55 thematic bloc

Partner: PwC

CEE vs Euro – Challenges, Perspectives and Threats

During this panel the vulnerability of the Countries of Central and Eastern Europe to the possible consequences of the new wave of economic crisis in the EURO area will be discussed. The panel will be based on the special report prepared by PwC. Are the economies of our region prepared for the new wave of the crisis? Which of them will suffer the most and which will stay relatively untouched? What does it depend on? What can the governments in these countries do to be better prepared for new economic turmoils?

Report presentation

Witold Orlowski, Chief Macroeconomic Advisor, PwC, Poland

Discussion panel:

Moderator:

Witold Orlowski, Chief Macroeconomic Advisor, PwC, Poland

Speakers:

Jan Krzysztof Bielecki, Chairman, Economic Advisory Council to the Prime Minister, Poland

Jan Cienski, Warsaw and Prague Correspondent, Financial Times, United Kingdom

Zbigniew Jagiello, President of the Board, PKO Bank Polski, Poland

Krzysztof Kalicki, President of the Board, Deutsche Bank Polska S.A., Poland

Slawomir Sikora, President of the Board, Citi Handlowy,
Poland

Cezary Stypulkowski, President of the Board, Director
General, BRE Bank SA, Poland

SEPTEMBER 5

12:05—13:05 **discussion panel**

Partner: **Polskie LNG S.A.**

Waiting for Gas. LNG Terminal in Świnoujście: Polish Gate to the Global Gas Market

The aim of the panel is to show future perspectives of pricing formulas for long-term contracts for the supply of natural gas and their importance in creating a regional wholesale gas trading center (hub) in Poland to service the countries of Central and Eastern Europe.

Moderator:

Michał Kobosko, Editor-in-Chief, Wprost Weekly, Poland

Speakers:

Mikołaj Budzanowski, Minister, Ministry of Treasury, Poland

Stephan Lehrke, Partner, Managing Director, The Boston Consulting Group, Germany

Grazyna Piotrowska-Oliwa, President of the Board, Polish Oil and Gas Company SA (PGNiG SA), Poland

Roger Rodiek, Manager Business Development, Parsons Brinckerhoff, USA

Rafał Wardziński, President of the Board, Polskie LNG S.A., Poland

Robert Zajdler, Legal Advisor, Zajdler Energy Lawyers, Poland

SEPTEMBER 5

13:15—14:15 discussion panel

Partner: ArcelorMittal Poland

Excise Tax on Gas Compared to Other Energy Sources and the Competitiveness of Polish Industry

The year 2013, which will bring within the framework of the 3rd ETC settlement period an increase of the EU climatic policy for particular enterprises, seems to be carrying significant risks for the whole Polish economy, which is not able to compete in the field of structure and costs of energy carriers even with Western European countries. Taking into consideration the above circumstances, the end of the general exemption for gas in Poland on 31st October 2013 is another reason for anxiety about the future for the Polish industry. Therefore, there is a need for discussion and comprehensive approach to excise tax on energy carriers.

Moderator:

Dariusz Rosati, Chairman of the Committee of Public Finance, Parliament, Poland

Speakers:

Rafał Baniak, Undersecretary of State, Ministry of Treasury, Poland

Surojit Ghosh, Member of the Board, ArcelorMittal Poland, India

Slawomir Hinc, Vice-President for Finance, Polish Oil and Gas Company SA (PGNiG SA), Poland

Slawomir Jedrzejczyk, Member of the Board, Vice-President for Finances, PKN ORLEN S.A., Poland

Jacek Kapica, Undersecretary of State, Ministry of Finance, Poland

Tomasz Tomczykiewicz, Secretary of State, Ministry of Economy, Poland

Dorota Wloch, Vice President of the Board, KGHM Polska Miedz S.A., Poland

SEPTEMBER 5

14:25—15:25 **discussion panel**

Partner: **Space Generation Advisory Council**

The Influence of Space Technologies On Our Lives

Astronautics is currently the fastest growing science and technology area and it's difficult to overestimate the impact it has on our lives. More and more countries join the exploration of outer space, up to their potential. Space technologies are currently being used in such areas of human life as health, education, emergency management, telecommunications and many others. This catalog continues to expand and this is XXI century mystery, what novelties will be offered by space technology and how they will affect the development of civilization?

Moderator:

Damian Bielicki, Regional Coordinator – Europe, Space Generation Advisory Council, United Kingdom

Speakers:

Jean François Clervoy, Chairman, Novespace, France

Miroslaw Hermaszewski, Astronaut, Association of Space Explorers, Poland

Guzel Kamaletdinova, Regional Coordinator for Russia, Space Generation Advisory Council, USA

Włodzimirz Lewandowski, Principal Physicist, International Office of Weights and Measures, Sevres, France

Claude Nicollier, Professor, Swiss Space Center, École Polytechnique Fédérale de Lausanne (EPFL), Switzerland

Stephanie Wan, Technology Policy Specialist, SGAC/NASA, USA

SEPTEMBER 5

14:25—15:25 discussion panel

Partner: *Rzeczpospolita*

Citizen 2030. Communication in a Digital Society

The widespread availability and technical capabilities of the Internet have transformed the global communication market and are still changing it. We can see the ongoing changes in the media, telecommunication tools, relations between citizens and institutions, as well as forms of purchasing goods and paying for them. They enforce changes within the society, which depends more and more on mobile technologies and transfers many spheres of life to the virtual world.

Moderator:

Lukasz Dec, Journalist, Rzeczpospolita, Poland

Speakers:

Michal Boni, Minister, Ministry of Administration and Digitization, Poland

Chris Brailey, Associate Partner, Global Social Segment and Business Transformation, IBM EMEA, United Kingdom

Grzegorz Hajdarowicz, President of the Board, Presspublica Sp. z o.o., Poland

Artur Olech, President of the Board, Generali Zycie T.U.S.A., Poland

Marc Vancoppenolle, Vice President Public Affairs Europe, Alcatel-Lucent, France

SEPTEMBER 5

17:20—18:20 **discussion panel**

Partner: **PGE Polska Grupa Energetyczna SA**

An Opportunity for Everybody – i.e. How to Take Advantage of Knowledge Within an Organization to Fulfill the Strategic Goals?

The market surroundings enforces changes in processes within an organization. Changes are necessary in the area of customer relations and when it comes to relations with other sector players – the position of a leader forces to conduct courageous, innovative and inspirational activities. How to face these challenges by drawing on the resources of knowledge and experience within an organization? How to encourage employees to actively participate in the process of creating the new shape of a company? Is it possible in a Group composed of many organizational cultures to create a joint sense of influence and responsibility for the way the company will operate in the future?

Moderator:

Maciej Glogowski, Radio TOK FM, Poland

Speakers:

Jan Krzysztof Bielecki, Chairman, Economic Advisory Council to the Prime Minister, Poland

Aneta Chybicka, Scientific Director, Instytut Miasta s.c., Poland

Krzysztof Kilian, President of the Board, PGE Polska Grupa Energetyczna SA, Poland

Bogusława Matuszewska, Vice-President of the Board, PGE Polska Grupa Energetyczna SA, Poland

SEPTEMBER 5

17:30—18:45 discussion panel

The Jews of Central–Eastern Europe: Past, Present, Future

The place of origin, the Homeland, the Promised Land and the land of extermination. Central–Eastern Europe evokes strong and ambiguous emotions in Jewish hearts. Their absence caused by the Holocaust calls for initiatives to fill the painful void: cultural, social and economic one. The remains of material and spiritual past are renovated, rebuilt and restored, so that the Jewish heritage of former citizens of this region is preserved for future generations. The panel discussion aims at defining the role and character of Jewish presence in the Central–Eastern Europe of 21st century.

Moderator:

Boruh Gorin, Head of PR Department, Federation of Jewish Communities of Russia (FJCR), Russia

Speakers:

Leonid Finberg, Director, Center for Jewish Studies of the National University of Kyiv – Mohyla Academy, Ukraine

Alexander Gisser, Head of Experts Group, Machon Steinsaltz, Israel

Yakov Ratner, Director, Knizhniki, Russia

Szalom Stambler, Director, Chabad Lubawitch Poland, Poland

Yacov Shechter, Writer, Israel

SEPTEMBER 5

17:30—18:30 **discussion panel**

Partner: **Johnson & Johnson Polska Sp. z o.o.**

Healing the Economy with Healthcare

Healthcare is one of the most important sectors of European economy. By having major impact on the physical and mental condition of the society, healthcare directly influences a potential and real strength of an economy. Thus, the healthcare system should be perceived not only from the medical and social perspective, but in context of economic needs and challenges. Investing in health is one of the key factors of economic success. A sustainable growth in European healthcare, both in rehabilitative and public health, calls for engagement of all the ministries, as well as representatives of medical and business world.

Moderator:

Maciej Bogucki, President, Instytut Ochrony Zdrowia, Poland

Speakers:

Richard Bergström, Director General, The European Federation of Pharmaceutical Industries and Associations (EFPIA), Belgium

Robert Gwiązdowski, President, Adam Smith Research Centre, Poland

Vladimir Makatsaria, President Johnson & Johnson Medical—Emerging Markets, EMEA, Johnson & Johnson, United Kingdom

Małgorzata Gałązka-Sobotka, Head of Center of Post-Graduate Studies, Lazarsky University, Poland

Johan Hjertqvist, President, Health Consumer Powerhouse, Sweden

Wojciech Matuszewicz, President, Agency for Health Technology Assessment, Poland

Sławomir Neumann, Secretary of State, Ministry of Health, Poland

SEPTEMBER 5

17:30—20:45 thematic bloc

Russia – Yesterday, Today and Tomorrow

The EU – Russia relations are going through a period of stagnation. Negotiations on a new “basic treaty” are fraught with difficulties. Over the past year, no significant progress has been made with regard to strengthening or creating new institutional mechanisms that would fill the concept of strategic partnership with real content. Electoral cycles in Russia have further politicized the relations. At the same time, the interdependence of Russia and the EU continue to increase. Both of them have been affected by the world economic crisis; both of them need a profound internal political and economic modernization. Is it possible in this context to upgrade their relations, to bring them to a new level of quality?

Discussion panel: Russia and the European Union
– Challenges and Perspectives of Cooperation

Moderator:

Alexey Gromyko, Deputy Director, Federal Budget State Institution, Institute of Europe, Russian Academy of Sciences, Russia

Panelists:

Nikolajs Kabanovs, Member, Saeima, Latvia

Alexander Rahr, Senior Advisor of the President of German–Russian Chamber of Foreign Commerce, Wintershall Holding GmbH, Germany

Jose Ignacio Sanchez Amor, Member, Vice President of the Spanish Parliamentary Assembly of OSCE, Congress of Deputies, Cortes Generales, Spain

Commentators:

Olga Potemkina, Head of the European Integration Department, Federal Budget State Institution, Institute of Europe, Russian Academy of Sciences, Russia

Pirkka Tapiola, Senior Adviser, Strategic Planning Division, European External Action Service (EEAS), Belgium

Participation in discussion:

Pasquale Policastro, Professor, University of Szczecin, Italy

SEPTEMBER 5

19:00—20:15 thematic bloc

Partner: "Just World" Institute

Russia – Yesterday, Today and Tomorrow

The concept of Russia's democratization, coined both by Kremlin and opposition, as well as by West, remains an territory of disputes. The stakeholders and various parties are divided on their visions, the timeline of the changes and the expected engagements from citizens. "The Colour Reveltions" were previously either a great impulse for resistance against the government or a source of discontent and disappointment. Is Russia able to find a common agreement on the democratization process? Is there a possibility of "importing" democracy?

Discussion panel: Prospects for Democracy in Russia: The Next „Colour" Revolution or, as always, its Own Way

Moderator:

Boris Guseletov, Head of the Center of International Projects, Institute of a Just World, Russia

Speakers:

Dmitriy Gorovtcov, Deputy, Member of the Committee on Security and Anti-Corruption, State Duma, Russia

Nestan Kirtadze, Chairwoman, The Civil Movement Georgian-Abkhazian and Georgian-Ossetian House, Georgia

Borys Niemcov, Co-Chairman of the Party Democratic Oposition Solidarnost, Russia

Alexander Rahr, Senior Advisor of the President of German-Russian Chamber of Foreign Commerce, Wintershall Holding GmbH, Germany

Vitaly Shybko, Director, Institute for Democracy and Social Processes, Ukraine

SEPTEMBER 5

10:40—11:55 discussion panel

Partner: Innovation Center for Transportation Studies
Centrala Zaopatrzenia Hutnictwa S.A.

Eurasian Land Bridge: Real Opportunities and Prospects

According to many economic forecasts, the world trade dynamics basically tends to be more stronger than the production growth dynamics. Currently, there are three centers of economic development: Western Europe, East Asia and North America. Russia, covering over 30% of Eurasia and having a highly developed transport system, seems to be a natural bridge which provides transit connections between Europe and East Asia. One of the key aims of the Russian economic development is to improve the country's transport system and to use the enormous potential of the Eurasian transport networks.

Moderator:

Pawel Podsiadlo, President of the Board, Director General,
Centrala Zaopatrzenia Hutnictwa S.A., Poland

Speakers:

Jury Iskanderov, Innovation Center for Transportation Studies,
Russia

Bulat Sultanov, Director, Kazakhstan Institute for Strategic
Studies under the President of the RK, Kazakhstan

Herish Muharam, Minister, Chairman of the Investment Board,
Kurdistan Regional Government, Iraq

SEPTEMBER 5

12:05—13:05 discussion panel

Should EU Enlargement Continue?

Despite the crises it has been going through for years, the EU shows an amazing vitality and the ability of continuous improvement. The European integration processes are facing both the EU internal problems, such as the sovereign debt crisis, and global economic and political challenges.

While with issues pertaining economic cooperation the EU shows its determination and takes actions that strengthen integration mechanisms, then with foreign policy issues the determination is less visible. Does the EU need further enlargement?

Moderator:

Andrzej Godlewski, Deputy Director, TVP S.A., Poland

Speakers:

Gordana Comic, Deputy Speaker, National Assembly, Serbia

Egidijus Meilunas, Deputy Minister, Ministry of Foreign Affairs,
Lithuania

Vadym Omelchenko, President, Gorshenin Institute, Ukraine

Grzegorz Schetyna, Chairman of the Foreign Affairs
Committee, Parliament, Poland

Miodrag Vukovic, Chairman of the Committee on Foreign
Affairs and European Integration, National Assembly,
Montenegro

Ivailo Kalfin, Vice–Chair Committee on Budgets, European
Parliament, Bulgaria

SEPTEMBER 5

13:15—14:15 discussion panel

Partner: PwC

CEE Goes Global. The Expansion of Foreign Companies in Central and Eastern Europe

During the panel, guests will discuss the chances and perspectives of the private entrepreneurs with their efforts to expand abroad and the obstacles they have to overcome in order to conquer new markets. The speakers will debate on the importance of such enterprises for the growth of their home regions and national economies.

Moderator:

Pawel Jablonski, Deputy Editor-in-Chief, Presspublica
Sp. z o.o., Poland

Speakers:

Rafal Brzoska, President of the Board, InPost Sp. z o.o., Poland

Krzysztof Domarecki, SELENA FM S.A., Poland

Ryszard Florek, President of the Board, FAKRO, Poland

Adam Góral, CEO, Asseco Poland SA, Poland

Rosana Mirkovic, Head of SME Policy, ACCA, United Kingdom

Krzysztof Pawinski, President of the Board, Maspex Wadowice
Group, Poland

Ryszard Petru, Partner, PwC, Poland

Marek Sowa, Marshal of the Malopolska Region, Poland

SEPTEMBER 5

14:25—15:25 discussion panel

Partner: BRE Bank SA

Europe is Falling Apart – What Now?

It's difficult to predict what will happen to European market in next 8 months. What is certain, is that the crisis won't go away. Has the economic recipe for Europe, the euro-zone, brought more gains than losses, and who's won the most? Today, it is expected for Germany to defend the common currency, as it gives a strong boost to German economy. If euro-zone is to survive, what should be improved? If not, and EU as a political and economic project is to collapse, what could emerge in the void? How the euro-zone should be evaluated? Is there still a point in knocking on euro-zone's door?

Moderator:

Przemysław Gdanski, Member of the Board, Head of Corporate Banking, BRE Bank SA, Poland

Speakers:

Rafał Antczak, Member of the Board, Deloitte, Poland

Krzysztof Badowski, Managing Partner, Roland Berger Strategy Consultants, Poland

Janusz Jankowiak, Chief Economist, Polish Business Roundtable, Poland

Jean Marc Peterschmitt, Managing Director, Central and South Eastern Europe, European Bank for Reconstruction and Development, United Kingdom

Ernest Pytlarczyk, Chief Economist, BRE Bank SA, Poland

ACCOMPANYING EVENTS

September 6

17:00	Muzeum Nikifora	Cultural encounters in Krynica – opening of the exhibition of contemporary icons
17:00	Muzeum Nikifora	Cultural encounters in Krynica – performance by Julia Doszna, a Lemko singer
17:10	Dom Forum, Sala Koncertowa	The Leader of Self-Government: Presentation of the Awards Ceremony.
18:00	Stary Dom Zdrojowy, Sala Prezydencka	film: "Roman Polański"
19:30	Pijalnia	Farewell evening
19:30	Pijalnia	The Balkan extravaganza – a passionate Gypsy orchestra „The Fanfare from Transylvania”

For more detailed information refer to the Cultural Events brochure

SEPTEMBER 6

09:00—10:30 plenary session

The Post-communist Countries— Between Dreams and Reality

The great experience of freedom, which led to the collapse of the communist system in Europe, has paved the way for the transformation and reforms in the region, incomparable to any other historical period. Its main principles were: freedom of choice, democracy as a political system, free market and open borders. However, the speed of transformation and modernization, as well as their results, depend on many local factors in each of the countries. A reflection is needed on the conditions, obstacles and problems that diversify both speed and results of the process.

Special guest:

Lech Walesa, President of Poland 1990–1995

Moderator:

Hanna Gronkiewicz-Waltz, Mayor, City of Warsaw, Poland

Speakers:

Bozidar Djelic, Former Deputy Prime Minister, Serbia

Slawomir Sikora, President of the Board, Citi Handlowy,
Poland

Karsten D. Voigt, Coordinator for German–American
Cooperation (1999–2009), German Council on Foreign
Relations (DGAP), Germany

SEPTEMBER 6

15:30—17:00 plenary session

Crisis of Democracy – In Search of Leadership

Current European crisis revealed that it is impossible to separate the responsibility of elites and leaders from the responsibility of electing people. The voters react to the difficulties and crises with a shift towards populist and isolationist values. Behind these tendencies, there are elites: people and their mindsets, their values and codes. The history of 20th century shows how much such processes can be dangerous. That poses a question if democracy favors these people who are responsible and reliable, enough to lead the countries and institutions, especially in the times of difficult reforms. Who and how will help us get through the sea of crisis towards the promised land of prosperity? Technocrats or visioners?

Special guest:

Donald Tusk, Prime Minister of the Republic of Poland, Poland

Moderator:

Ryan Chilcote, Correspondent, Bloomberg, Great Britain

Speakers:

Jarosław Gowin, Minister Ministry of Justice, Poland

Jacek Krawiec, President of the Management Board, CEO, PKN ORLEN S.A., Poland

Guenter Verheugen, Honorary Professor, European University Viadrina, Germany

SEPTEMBER 6

10:40—11:40 discussion panel

Partner: EPOS – International Mediating and Negotiating Operational Agency
Organization for Security and Co, operation in Europe

Energy Security: Energy Interdependence and Regional Integration

Future energy policies must take into account the fact that overcoming the “dependence approach” and concentrating on regional integration will be crucial to solve many of the most delicate issues related to energy such as security, procurement and alternatives. The US and EU would gain from the integration with Maghreb and Caucasus regions and vice versa, enhancing the concept of interdependence. Yet regional integration is far from being a reality in Maghreb as well as in Caucasus because of unresolved political issues. This panel critically analyzes these issues, defining roles and policies of the main actors in the framework of interdependence, promoting the crucial importance of building solid and fruitful regional integration.

Moderator:

Emanuela Claudia Del Re, Chairwoman, EPOS – International Mediating and Negotiating Operational Agency, Italy

Speakers:

Mohammed Benhammou, President, Moroccan Center for Strategic Studies (CMES), Morocco

Leila Muzaparova, First Deputy Director, Kazakhstan Institute for Strategic Studies under the President of the RK, Kazakhstan

Vytautas Nauduzas, Ambassador at Large, Ministry of Foreign Affairs of the Republic of Lithuania, Lithuania

Adriana Poli Bortone, Chairperson, The Euromediterranean Cultural Heritage Agency, Senator, Italy

Giorgi Vashakmadze, Director Corporate Development, White Stream Consortium, Georgia

Commentator:

Luigi Vittorio Ferraris, President, Center for Studies in International Reconciliation, Italy

Richard Wheeler, Senior Programme Officer for Energy Security, Organization for Security and Co-operation in Europe, Austria

SEPTEMBER 6

11:50—12:50 discussion panel

Democracy: goal or condition? Conditionality in the European Foreign Policy

While defining its policy towards the neighbouring countries, the European Union tends to follow the principle “more for more” to increase its dynamics. However, in the context of the democratic standards’ degradation in some of these countries, this rule has come to justify the principle less for less. Democracy building is a long-term process: democracy cannot be exported. How should the EU Eastern Policy support the democracy then?

Moderator:

Markus Meckel, Senior Adviser, Former Minister of Foreign Affairs, Germany

Speakers:

Mats Bergquist, Ambassador, Swedish Institute of International Affairs, Sweden

Vitalino Canas, Member of the European Affairs Committee, Parliament, Portugal

Valdo Spini, President, Former Minister, Circolo Rosselli Foundation, Italy

Karsten D. Voigt, Coordinator for German – American Cooperation (1999–2009), German Council on Foreign Relations (DGAP), Germany

SEPTEMBER 6

13:00—14:00 discussion panel

Ukraine – EU Association Agreement. Is the Strategic Partnership Still Viable?

In March 2012, the Association Agreement between Ukraine and European Union has been signed, despite the fact that Yulia Timoshenko's trial raised serious concern among international partners, and gradually led to Ukraine's growing isolation. The ratification of this agreement remains uncertain in present situation. Do Ukraine and EU still believe in the strategic partnership? What are the expected effects of this agreement? Do playing the Russian card by Kiev will bring any results in relations with the West?

Moderator:

Dmytro Ostroushko, Head of International Programmes,
Gorshenin Institute, Ukraine

Speakers:

Luis Fraga, President, World Stability Observatory, Spain

Cezary Grabarczyk, Deputy Speaker, Parliament, Poland

Istvan Gyarmati, President&CEO, DEMKK–Public Foundation
"Centre for Democracy", Hungary

Christophe Leclercq, Founder, EurActiv.com, Belgium

Vitaly Shybko, Director, Institute for Democracy and Social
Processes, Ukraine

Commentator:

Ruth Ferrero-Turrion, Prime Minister Advisor (2004–2011),
Professor, Institute of International Studies, The Complutense
University of Madrid, Spain

SEPTEMBER 6

14:10—15:10 discussion panel

Partner: Estonian Information System's Authority

Cyber-threats and Challenges for the Digital Society

The digital era stimulates new ways of communication, organization and thinking. Digital tools transform the way individuals interact with one another in various situations. Bridging the digital divide is more important than ever and not only key to participation of citizens and media customers in the new digital world. Access to broadband is also a key-production factor for business and industry, both increasingly depending on highly-responsive connections to the cloud and generating revenue from new and innovative e-services. The abundance of free and easily accessible information and new forms of dynamic interaction and services ultimately leads to the request for more transparency of processes, structures and decisions. In what direction should follow the changes to the Internet and the digital society to become a fun and safe environment for humans?

Moderator:

Luca Nicotra, National Secretary, Agora Digitale, Italy

Speakers:

Ilias Chantzos, Senior Director Government Affairs EMEA& APJ, Symantec (Brussels), Belgium

Grzegorz Mlynarczyk, Senior Vice President Software Mind, Software Mind S.A., Poland

Jaan Priisalu, Director General, Estonian Information System's Authority, Estonia

SEPTEMBER 6

10:40—11:40 **discussion panel**

Partner: **Association for the Rights to Economic Enterprise (ADIE)**

Microcredits as an Employment Driver

The driving force of the highly developed economies is SMEs. In Europe, 93% of the total number of enterprises are microenterprises employing less than 10 people. The new technologies, the relative contraction of industry and the increase of the service sector create a new type of economy based on small production units. Microenterprises have no access to traditional financial services: credit and risk capital. They also have little access to business development services and encounter many legal barriers hampering their development. The purpose of this workshop is to discuss the growing role of microenterprises and microcredit for growth and employment.

Moderator:

Maria Nowak, Founding President, Association for the Rights to Economic Enterprise (AIDE), France

Speakers:

Emmanuel de Lutzel, Head of Group Microfinance, BNP Paribas, France

Dietrich Englert, Senior Consultant, Federal Ministry of Labour and Social Affairs, Germany

Riccardo Maria Graziano, General Secretary, Italian National Public Agency for Microcredit, Italy

Oleg Groznieckiy, Minister of Labour and Social Policy of Kaliningrad Region, Government of Kaliningrad Region, Russia

SEPTEMBER 6

11:50—12:50 discussion panel

Are Insurers Prepared to Respond to the Global Challenges of the 21st Century?

The rapid socio-economic development, driven by a globalised economy, is the source of many new threats, whose scale and rate of spread are taking by surprise even the most highly developed societies. In the context of sudden and unexpected changes that lead to a sense of instability and insecurity, the role of insurers is of particular importance. Owing to their ability to manage risk, insurance companies help not only reduce the losses suffered by individuals and businesses, but also alleviate the sense of danger, thus exerting a stabilising influence on social behaviours.

Moderator:

Bogdan Benczak, Director, Business Development Department, PZU SA

Speakers:

Paolo Garonna, General Director, ANIA (Italian Association of Insurance Companies), Italy

Krystyna Krawczyk, Director, Insurance Ombudsman Office, Poland

Armin Sandhoevel, CEO, Allianz Climate Solutions GmbH, Germany

SEPTEMBER 6

13:00—14:00 discussion panel

CEO Champions. The Role of Women's Entrepreneurship and Leadership in Times of Crisis

Every day, businesswomen face challenges posed by the increasingly competitive globalised economy. They must have visions for business expansion, but above all the ability to put these visions into practice and turn them into success. A true businesswoman leader is the one who at a time of trial, that is crisis, steps into the ring and endures the burden of the situation. The panel will feature distinguished businesswomen who will share their recipes for recovery.

Moderator:

Monika Piatkowska, Head of Social Communications
Department, Ministry of Economy, Poland

Speakers:

Ana Bovan, President, Central European Development Forum,
Serbia

Kristian Bendik Hausken, Vice-President, Statoil ASA, Norway

Aurora Martin, Senior Advisor for International Relations,
National Council for Combating Discrimination, Romania

Claudia Nagel, President – Hesse, VdU, Germany

Oksana Prodan, Chairman, All-Ukrainian Association of Small
and Medium Business "FORTETSYA", Ukraine

SEPTEMBER 6

14:10—15:10 discussion panel

Partner: Kazimierz Sowa

What Values Does the Modern Capitalism Need?

This panel will touch upon on the religious, ethical and moral dilemmas created by the current economic and structural trends. How has a lack of ethical code affected the on-going economic crisis? Where and how did the Christianity and business go separate ways? What's the role of ethical business in the free-market economy?

Moderator:

Kazimierz Sowa, Director/ Vice-President of the Board,
religia.tv, Poland

Speakers:

Vladislav Inozemtsev, Director, Centre for Post-Industrial
Studies, Russia

Krzysztof Pawinski, President of the Board, Maspex Wadowice
Group, Poland

Wieslaw Rozlucki, Strategic Adviser, Rothschild, Poland

Martin Schlag, Professor, Pontifical University of the Holy
Cross, Austria

Szalom Stambler, Director, Chabad Lubawitch Poland, Poland

Maciej Zieba, President, Tertio Millennio Institute, Poland

SEPTEMBER 6

10:40—11:40 discussion panel

Partner: *RusEnergy*

Natural, Liquid, Shale. Gas Balance for Europe

The future of European economy depends on the external supplies of energy resources, with particular importance of gas. The idea of energy sources' diversification as well as the choice of the importers, means of transport and the structure of energy companies— these all aspects have to be resolved when it comes to gas supplies. The debating speakers will face the challenge of predicting the future, focusing on the relation between Europe's energy security and balance of various types of gas in next decades.

Moderator:

Mikhail Krutikhin, Partner & Analyst, RusEnergy, Russia

Speakers:

Ole Gunnar Austvik, Head of Research, Lillehammer University, Norway

Vladimir Feygin, President, Foundation Institute of Energy and Finance, Russia

Cezary Filipowicz, Country Manager, United Oilfield Services, Poland

Ryszard Gburek, Director, Unit in the Department of Cooperate Affairs, BRE Bank SA, Poland

Umberto Vergine, Chief Operating Officer of the Gas and Power Division, ENI SpA, Italy

SEPTEMBER 6

11:50—12:50 discussion panel

Partner: National Energy Security Fund

Russian Gas Transit through Ukraine. How to Ensure the Energy Security in Europe?

Gas-related issues between Russia and Ukraine remain the focus of their bilateral relations. Ukraine demands a discount on gas without any additional conditions, while Russia is ready to concede, provided it is granted a share in the Ukrainian gas transport system. The European Union is watching closely the chain of events: Ukraine remains the main route for the Russian gas funneled to the EU countries. Is there is a way to fix this dispute? How will the ongoing election campaign in Ukraine affect the situation?

Moderator:

Konstantin Simonov, General Director, National Energy Security Fund, Russia

Speakers:

Marc Antoine Eyl-Mazzega, Programme Officer, Caspian & Black Sea, International Energy Agency (IEA), France

Luis Fraga, President, World Stability Observatory, Spain

Reka Szemerkenyi, Chief Foreign Policy and Security Adviser, The Prime Minister's Office, Hungary

Marat Terterov, Chairman, European Geopolitical Forum, Belgium

Valentin Zemliansky, Expert, Ukraine

Vladimir Zharikhin, Deputy Director, Institute of CIS Countries, Russia

SEPTEMBER 6

13:00—14:00 discussion panel

Partner: Center for Global Studies "Strategy XXI"

American LNG vs. Russian Gas Pipelines: Who Will Take the Lead on the European Market?

In the Black Sea region, a race has just begun. Various player compete to build a gas pipeline, which will allow to deliver Caspian gas to Europe. The most likely to win is Russia, which strive to be the sole gas supplier for Europe. Surprisingly, United States seem to be a strong competition in this respect. Recently, the country has become an exporter of shale gas. Its price reached 85 USD for 1000 m3. According to first estimations, North America might be able to cover 25 % of Europe's demand for gas. The panel aims at predicting who will supply Europe with gas. Will American gas be an alternative to Russian and Caspian gas?

Moderator:

Mykhailo Gonchar, Director of Energy Programmes, NOMOS
Centre, Ukraine

Speakers:

Gatis Abele, Deputy State Secretary, Ministry of Economics,
Latvia

Alexey Khaitun, Russian Academy of Sciences, Russia

Vitali Demianiuk, Head of the Coordination Council of the
National Project of Ukraine LNG Terminal, State Agency for
Investment and National projects of Ukraine, Ukraine

Milosz Momot, Policy Officer, Internal Market Unit, Networks
& Regional Initiatives, Energy Directorate General, European
Commission, Belgium

Adnan Vatansver, Senior Associate, Carnegie Endowment,
USA

SEPTEMBER 6

14:10—15:10 discussion panel

Is the European Strategy of Counteracting Climatic Changes in the World Reasonable?

Counteracting climatic changes is the key element of the sustainable development strategy in the EU. The policy aimed at lowering the emission of greenhouse gases is to encourage the EU regions to undertake actions in this area. At the same time, the EU is trying to devise a strategy to adapt the consequences of climatic changes, which can no longer be prevented. The costs related to preventing climatic changes are very high; however, at the same time, undertaking no actions may lead to their considerable increase in a longer time perspective.

Moderator:

Pawel Swidlicki, Research Analyst, Open Europe, United Kingdom

Speakers:

Constanze Adolf, Director Brussels Office, Green Budget Europe, Belgium

Igor Prokofyev, Deputy Director, Russian Institute for Strategic Studies, Russia

Thomas Spencer, Research Fellow Climate and Energy Policies, IDDRI, France

Jan Feliks Szyszko, Member, Law and Justice Party, Parliament, Poland

Commentator:

Massimo Preziuso, Chairman, Innovatori Europei, Italy

SEPTEMBER 6

10:40—11:40 **discussion panel**

Partner: **Global Editors Network**

IPTV – The revolutionary meeting of Internet and Television

Every two years, a new platform for news distribution appears: the smartphone (2008), the tablet (2010) and now the ipTV or connected television (2012). What will be the services provided by ipTVs? How will the introduced changes effect advertisement perception? Can a newspaper or a radio develop programs on social and interactive TVs if they have strong communities? Is there an alternative solution to Google TV and/or Apple TV ?

Moderator:

Bertrand Pecquerie, CEO, Global Editors Network, France

Speakers:

Francisco Jose Asensi Viana, Head of RTVE.ES Business Development, Spanish Public Radio and Television (RTVE), Spain

Chris Russell, Head of Product, Future Media, British Broadcasting Corporation (BBC), United Kingdom

Eric Scherer, Director of Future Media, France Televisions, France

Alexander Schulz–Heyn, President, German IPTV Association, Germany

Green Light for Renewable Energy – Fashion or a Profitable Investment

Green race with time in Europe has been started. It's an obvious consequence of EU's decision that Member States should reduce the emission of greenhouse gases by 80 % till 2050. First step towards fulfilling these goals is the plan 3x20, currently being in progress. In result, due to substantial technological development in the last year, the energy produced from renewable sources will be competitive enough to face market rivalry with energy based on fossil fuels.

In Poland, an introduction of transparent legislation and reduction of economic obstacles is need in order to create a friendly environment for Green Energy. The main purpose of the debate is to find the answer to the question what final shape the plans for the development of renewable energy should have.

Moderator:

Marta Szigeti Bonifert, Executive Director, Regional Environmental Center for Central & Eastern Europe(REC), Hungary

Speakers:

Antonio Beaus Romero, President of the Board, Ferrovial Servicios in Poland/ FBSerwis SA, Spain

Rainer Hinrichs–Rahlwes, President, EREF–European Renewable Energies Federation, Belgium

Pierre Juliet, General Director, Tenerrdis Cluster, France

Mieczysław Kasprzak, Secretary of State, Ministry of Economy, Poland

Michał Popiolek, Director of Structural and Mezzanine Financing Department, BRE Bank SA, Poland

SEPTEMBER 6

13:00—14:00 discussion panel

Partner: *Eryk Mistewicz*

Politics Moves to the Internet. How to Win (Cyber)elections?

The recent (Poland, Russia, France) and the ongoing (the US, Venezuela) election campaigns have belied the claim that the Internet is only one among many media, and not the most influential, since aimed chiefly at teenagers who don't have voting rights yet. It appears that the Internet has ushered in a new information inflow ecosystem. While demonstrating the power of online social networking platforms, the election campaigns have proven that politics is increasingly moving to the Internet. The panel will discuss the future of political communication and electoral success against the background of the electronic media expansion. Which Internet-based electoral strategies are and will be most effective?

Moderator:

Eryk Mistewicz, Consultant in Political Communication, Poland

Speakers:

Jaume Duch Guillot, Director for the Media and European Parliament Spokesman, European Parliament, Belgium

Igor Mintusov, President of the Board, Agency for Strategic Communications "Nikkolo M", Russia

Jean Paul Oury, Regional Director Eastern Europe and Business Development, JIN, France

Mark Pursey, Managing Director, BTP Advisers, United Kingdom

SEPTEMBER 6

14:10—15:10 discussion panel

Partner: Pangea Polska

Genesis of Career – Cooperation of Education and Business for the Success of Employees

Cooperation of academic institutions and enterprises is one of the conditions for the development of civilization of countries. Today, higher education has gained the status of mass education. Whether in its common educational offer is a real response to the needs of the business – and hence to the need for a modern labor market? Has a university graduate a certainty that the skills acquired during their studies are the ticket for their career? Are the effects of the work of scientists the “art for art’s sake” or as a result of their commercialization may become basis for innovative growth of the company?

Moderator:

Marta Lefik, President, Pangea Polska, Poland

Speakers:

Francois Colombie, President of the Supervisory Board,
Auchan Poland, Poland

Krzysztof Hetman, Marshal of Lubelskie Voivodeship,
Marshal’s Office of Lubelskie Voivodeship, Poland

Krzysztof Krzysztofiak, Vice President of the Board, Cracow
Technology Park, Poland

Tomasz Misiak, Deputy Chairman of the Board, Work Service
S.A., Poland

Goran Nedic, Member of the Board, The America–Bosnia
Foundation, Bosnia and Herzegovina

SEPTEMBER 6

10:40—11:40 **discussion panel**

Partner: Foundation for Culture OTTENBREIT

Culture is 'Cool'— It's the Culture that Makes the Difference!

"If we were to start from the scratch, we'd begin from culture" – Jean Monnet said more than 50 years ago. Culture not only provides us with instruments for critical judgment of reality, increases life quality, introduces esthetics to our existence, but it has a substantial impact on building the social potential. In this respect, the crucial role is played by NGO's of which in Poland one third is interested in culture and art, and 14 % of them focus on it as their main area of activity. "Cultural industry" becomes one of the most important branches of economy. How to make use of NGO's engagement in culture to raise the social awareness on the potential of culture for development and how to support critical reflection on mechanisms of culture?

Moderator:

Speakers:

Krzysztof Dudek, Director, National Centre for Culture, Poland

Regina Hellwig-Schmid, Culture Manager, donumenta e.V., Germany

Guillermo Lopez Gallego, Senior Adviser at the Directorate General for Cultural Policy and Industries and Books in the Secretariat of State for Culture, Ministry of Education, Culture and Sport, Spain

SEPTEMBER 6

11:50—12:50 discussion panel

Partner: *The Third Age University in Nowy Sacz*

Challenges for NGO – How to Make the World a Friendly Place for Seniors?

Demographic changes and the ageing European society motivate to discuss better quality of life for the elderly. Are the CEE countries ready for incorporating the elderly into civilization and civic activities? Is creating and popularizing new specialist products and services for seniors an opportunity for the development of a silver economy? Are Third Age Universities and other senior organizations that undertake innovative ventures in education, activation and integration of seniors able to ensure proper standards without the assistance of public institutions and economic partners?

Special guest:

Piotr Bledowski, Head of Social Economy Department, Warsaw School of Economics, Poland

Moderator:

Wiesława Borczyk, President of the Board, Nationwide Polish Federation of Third Age University Associations, Poland

Speakers:

Igor Radziewicz-Winnicki, Secretary of State, Ministry of Health, Poland

Soscha Graefin zu Eulenburg, Vice President (2001–2009), German Red Cross, Germany

Mieczysław Kieca, Mayor, City of Wodzisław Śląski, Poland

Marina Mikhaylova, Director, Arkhangelsk Center of Social Technologies "Garant", Russia

Elżbieta Radziszewska, Member, Parliament, Poland

SEPTEMBER 6

13:00—14:00 discussion panel

Blogs, Twitter, Facebook: Internet as an Instrument of Socio-political Changes?

2011 has given many illustrations of how citizens in different countries challenged authorities and organized various actions through Internet: The Arab Spring, demonstrations in Belarus, Russia.

Furthermore, Internet appears to be a precious tool facilitating the implementation of participative democracy thanks to social platforms where Internet users can exchange their opinions and can get in touch directly with different politicians.

Does Internet raise social involvement in politics and is it democracy, constructive element of societies in the 21st century?

Moderator:

Piotr Krasko, Editor-in-Chief of News TVP, TVP S.A., Poland

Speakers:

Fabio del Alisal Sanchez, International Affairs Director, CMT
– The Telecommunications Market Commission, Spain

Bosko Jaksic, Editor, Politika NPM, Serbia

Florent Le Montagner, Web Editor, European Parliament,
France

Larissa Nikovskaya, Chief Researcher, Institute of Sociology
RAS, Russia

Konrad Piasecki, Journalist, Radio RMF/tvn24, Poland

Yuriy Zisser, Chairman, Internet Portal TUT.BY, Belarus

Commentator:

Corneliu Gurin, Lawyer, Association for Participatory
Democracy ADEPT, Moldova

SEPTEMBER 6

14:10—15:10 discussion panel

Partner: *The Third Age University in Nowy Sacz*

Social Integration in the Dialogue of Generations: European Year for Active Aging and Solidarity between Generations.

The diversity of political, institutional, legal and cultural context in EU Member States is reflected in the various approaches to the issue of civic dialogue regarding the aging process and social integration. This debate is aimed at defining how the social dialogue, especially inter-generational dialogue, should be organized and promoted? How should the relations between public institutions and NGO's be shaped in the frames of public-social partnership? How should the dialog regarding social policy and the common objectives of cooperation between generations be strenghtend?

Moderator:

Jolanta Perek-Białas, Senior Researcher, Warsaw School of Economics / Jagiellonian University, Poland

Speakers:

Galina Yankowskaya, Chairman of the Standing Committee, Standing Committee on Social Policy, Health, Education, Culture and Sport, Russia

Władysław Kosiniak-Kamysz, Minister of Labor and Social Policy, Poland

Agnieszka Kozłowska-Rajewicz, Secretary of State, Government's Plenipotentiary for Equal Rights, The Chancellery of the Prime Minister, Poland

Gudrun Schmidt-Kaerner, President, GSK – Russlandpartner.de, Germany

Rainer Stratmann, Director, Unna District Council, Germany

Michał Szczerba, Chairman of Parliamentary Committees on Third Age Universities, Parliament, Poland

SEPTEMBER 6

10:40—11:40 discussion panel

Partner: The Employers' Union of Innovative
Pharmaceutical Companies INFARMA

Let's Grow Old With Awareness– Polish Social and Health Care Policy Facing the Challenge of Ageing Society

An increasing average life expectancy combined with decreasing birth rate result in many social changes which become a challenge for most of the European countries, Poland included. Nowadays, the percentage of citizens above the age of 65 amounts to 13,5 % of the population. According to Central Statistical Office this number is about to double until 2030. Growing amount of seniors pose a challenge for the healthcare system as well. During the panel, experts will debate on the healthy and safe ageing in the context of demographic changes and current economic changes.

Moderator:

Bartosz Kwiatek, Journalist, Telewizja Polsat Sp. z o.o., Poland

Speakers:

Piotr Bledowski, Head of Social economy Department, Warsaw
School of Economics, Poland

Stanisława Golinowska, Head of the Health Economy and
Social Security Department, Institute of Public Health,
Jagiellonian University, Poland

Flavio Lirussi, Consultant of the Regional Office for Europe,
World Health Organization (WHO), Italy

Wojciech Matuszewicz, President, Agency for Health
Technology Assessment, Poland

Igor Radziewicz-Winnicki, Undersecretary of State, Ministry
of Health, Poland

Bolesław Samolinski, Professor, Head of the Department of
Environmental Threats and Allergology, Warsaw Medical
University, Poland

SEPTEMBER 6

11:50—12:50 discussion panel

*Partner: Ernst & Young
Polish Chamber of Insurance*

Financing of Health Care

Financing in accordance with the demand is already the biggest challenge for the healthcare systems. Aging society, chronic diseases, new technologies – those are the main factors that put the pressure on the increase of expenses. How to change the financing model in order to increase the efficiency? Will we afford ‘for all to all?’ How to manage the pool of guaranteed benefits? What should be the role of private insurance? How to reduce the gap between the needs and opportunities? How to make an impact on the behavior of people, so that they would take a better care of their health? What are the emerging challenges and tasks for other departments?

Moderator:

Lukasz Zalicki, Managing Partner, Ernst & Young, Poland

Speakers:

Adam Antczak, Dean of the Faculty of Medicine, Medical University in Lodz, Poland

Dorota Fal, Advisor of the Board, Polish Chamber of Insurance, Poland

Wladyslaw Kosiniak-Kamysz, Minister, Ministry of Labor and Social Policy, Poland

Slawomir Neumann, Secretary of State, Ministry of Health, Poland

Jakub Szulc, Member, Parliament, Poland

SEPTEMBER 6

13:00—14:00 discussion panel

Partner: *InterHealth Canada*

Transformations of Hospitals

Hospitals are the pillars of a healthcare system. An appropriate organization of hospital constitutes a priority of the healthcare reform. The allocation of hospitals, effective organization, statutory changes of the property structure, owner's supervision, private capital engagement (especially in the form of PPP), contracting of the services— these will be the main topics of the debate.

Moderator:

Janusz Michalak, Editor in Chief, Menadzer Zdrowia, Poland

Speakers:

Jaroslav Fedorowski, President of the Board, Polish Federation of Hospitals, Poland

Andrzej Kosiniak-Kamysz, Director Specjalized Hospital Józefa Dietla, Poland

Wojciech Kozak, Deputy Marshal of the Malopolska Region, Marshal's Office of the Malopolska Region, Poland

Nasser Massoud, Executive Board Director, Global Head of Transactions & Corporate Development, InterHealth Canada, United Kingdom

Andrzej Matyja, Chairman, Local Medical Chamber in Cracow, Poland

Slawomir Neumann, Secretary of State, Ministry of Health, Poland

Mieczysław Pasowicz, President, The Andrzej Frycz Modrzewski Krakow University College, Polish Association of Hospital Directors, Poland

Marek Wojcik, Deputy Secretary General, Association of Polish Counties, Poland

SEPTEMBER 6

10:40—11:40 discussion panel

Partner: *European Institute of Romania*

Managing Structural Funds in Central and Eastern Europe

While accessing EU, all Post-Soviet states had hoped to accelerate their economic development. Surprisingly, the absorption of European funds in some of the new EU Member States is has been extremely low. This situation is caused in particular by too restrictive law, which makes it practically impossible for private enterprises or associations to meet all the necessary requirements. It is worth considering how to interpret the EU legislation, so that rules of distribution of structural funds are clearly defined and at the same time they are easily accessed.

Moderator:

Gabriela Dragan, General Manager, European Institute of Romania, Romania

Speakers:

Mikolaj Dowgielewicz, Vice Governor, Council of Europe Development Bank, France

Krzysztof Hetman, Marshal of Lubelskie Voivodeship, Marshal's Office of Lubelskie Voivodeship, Poland

Carlos Puente Martin, Member, Team Europe Group, European Commission, Spain

Eugen Orlando Teodorovici, State Counsellor, Government of Romania, Romania

SEPTEMBER 6

11:50—12:50 discussion panel

Partner: National Centre for Culture

The Role of Culture as a Stimulus for Creativity and Innovations in Regions

In contemporary world competitiveness depends on innovation, which cannot exist without creativity, creativity on the other hand is dependent on broadly defined culture. What is the cultural impact on the socioeconomic processes? How can the infrastructure investments and activities in cultural field affect the shaping of public space and development of citizen's creativity? Why should location of such investments be preceded with research? How to use wisely European and Polish experiences while creating development strategies?

Special Guest:

Monika Smolen-Bromska, Undersecretary of State, Ministry of Culture and National Heritage, Poland

Moderator:

Jerzy Hausner, Assistant Professor, Krakow University of Economics, Poland

Speakers:

Edwin Bendyk, Editor, Polityka Weekly, Poland

Krzysztof Dudek, Director, National Centre for Culture, Poland

Robert Palmer, Former Director of Democratic Governance, Diversity and Culture, Council of Europe, France

Michael Schwarze-Rodrian, EU Representative—Director European & Regional Networks Ruhr, Regionalverband Ruhr (RVR), Germany

SEPTEMBER 6

13:00—14:00 discussion panel

Green Cities of Europe

What impact does the Green Policy have on managing great cities? To what extent do the European cities engage in reducing CO2 emissions, care for green spaces, invest in sewage treatment plants and try to limit water consumption?

Moderator:

Stefan Mironjuk, Coordinator for Energy – Efficiency, City Council of Banja Luka, Bosnia and Herzegovina

Speakers:

Kazimierz Barczyk, Speaker, Council of the Malopolska Region, Poland

Alexander Nikulin, Director of the Department of Regional and Sectoral Economy, Russian Institute for Strategic Studies, Russia

Anatoliy Semynoha, Chairman of the Committee on Environmental Policy, Verkhovna Rada, Ukraine

Marek Ustrobinski, Deputy Mayor of the City of Rzeszów, City Council of Rzeszów, Poland

SEPTEMBER 6

14:10—15:10 discussion panel

Partner: *Europe Esperanto–Union*

Culture: Not Only National but Also European?

Over the last years, the EU has been troubled by a crisis that is getting more and more serious not only for economic reasons. We can see that solidarity among EU member states is getting weaker and nationalist ideas are coming to the fore. Is the European Union forgetting that the genesis of the European community is the idea of acting for the sake of people and not only consumers? There are over 200 definitions of culture, so we must carefully define what we understand by “culture”, which we want to discuss. Our panel is to define the relations between culture and economy, and answer the question whether it is possible for national culture to harmoniously coexist with European culture.

Moderator:

Nikola Rasic, Member of Europa Esperanto – Unio, European Esperanto Union, The Netherlands

Speakers:

Zbigniew Galor, Professor, Turor – Sociologist, Higher School of Human Science and Journalism in Poznan, Poland

Ilona Koutny, Adam Mickiewicz University, Hungary

Jozef Reinart, Counsellor, Dep.General Affairs and Relations with EU Institutions, Ministry of Foreign Affairs, Slovakia

Robert Slusarek, Director, Muzeum Okregowe w Nowym Saczu, Poland

SEPTEMBER 6

10:40—11:40 discussion panel

Partner: ArcelorMittal Poland

The Expansion of Grey Area in the Market of Steel Products: How to Counteract?

The grey market has been expanding, in particular regarding the trade of structural steel, which has been linked to the practice of VAT frauds. In consequence, the budget income from the VAT tax was decreased and the Polish producers were forced to limit their production of steel, which led to significant economic and social results. This panel aims at creating the debate between the representatives of the public administration, enterprises and experts, not only about the combat against these negatives tendencies, but most of all, about its prevention.

Moderator:

Adam Rapacki, Managing Partner, Kancelaria Bezpieczeństwa Rapacki i Wspólnicy, Poland

Speakers:

Prodip Bhowal, Efficiency Management Director, ArcelorMittal Poland, India

Steve Bill, Senior Tax Policy Adviser, Ernst & Young, United Kingdom

Jerzy Kozicz, President of the Board, CMC Zawiercie, Poland

Ivan Miklos, Member, National Council, Slovakia

Pere Petit Oliver, President of the Board, Celsa Huta Ostrowiec Sp. z o.o., Poland

Dariusz Rosati, Chairman of the Committee of Public Finance, Parliament, Poland

Jaroslaw Kozinski, Partner, Ernst&Young Polska, Poland

SEPTEMBER 6

11:50—12:50 **discussion panel**

Partner: **Non-profit Partnership Center for Promotion International Journalism "Russian-Baltic Media-Centre"**

Nuclear Energy in Central-Eastern Europe— Competition or Cooperation?

After Germany's phase-out decision on nuclear energy, the Central-Eastern Europe is about to face the shortage of cheap energy. In the potential second wave of crisis, the question of energy costs' becomes a crucial one for the economic development. A number of Eastern European countries have initiated projects on nuclear energy development. For those countries, which traditionally invested in nuclear energy, a new markets for construction, maintenance and security services is to be opened. Is the cooperation on these markets in Central-Eastern Europe possible?

Moderator:

Igor Pavlovskiy, Director, Non-profit Partnership Center for Promotion International Journalism "Russian-Baltic Media-Centre", Russia

Speakers:

Gatis Abele, Deputy State Secretary, Ministry of Economics, Latvia

Rafael Arutjunjan, Deputy Director, Institute for Safe Development of Nuclear Power Industry of the Russian Academy of Sciences, Russia

Sergey Boyarkin, Programme Director for Engineering Projects Management, Federal Agency of Nuclear Energy (Rosatom), Russia

Wojciech Hann, Partner in Deloitte Tax Advisory, Deloitte, Poland

Ivo Kouklik, Vice President, Rusatom Overseas, Slovakia

Jukka Laaksonen, Vice-President, Rusatom Overseas, Finland

SEPTEMBER 6

13:00—14:00 discussion panel

Partner: *Caucasus Business and Development Network*

Business as an Integrating Factor Within the Eastern Partnership Region

The Eastern Partnership (EaP) aims at enabling its countries approximation with the European Union through system reform implementation, visa facilitation measures and economic cooperation. Nevertheless, EaP's political integration potential is limited owing to various hindrances such as unresolved conflicts in the region and EaP countries' different foreign policy priorities. Transborder economic cooperation is still one of the mechanisms that harbours an integration potential.

Moderator:

Kalman Mizsei, Chairman, Roma Policy Board, Open Society Institute, Hungary

Speakers:

Igbal Agazade, Chairman of Umid Party, Parliament, Azerbaijan

Hrant Bagratyan, Member, National Assembly, Armenia

Andrzej Dycha, Undersecretary of State, Ministry of Economy, Poland

Ricardo Giucci, Managing Director, Berlin Economics, Germany

Artush Mkrtchyan, Director, Caucasus Business and Development Network, Armenia

Commentator:

Viorel Chivriga, Vice President, Democratic Action Party, Republic of Moldova

Marcus Stober, Independent Advisor, Sweden

SEPTEMBER 6

14:10—15:10 discussion panel

"It's the Economy, Stupid!" Has the Crisis Revealed the Media's Lack of Competence?

It is always easy to blame politicians or bankers. And they deserve a lot of blame. But to an equal extent, also academia and also the media didn't see the crisis coming, nor did they have the faintest clue about its course when it struck. How do mass media perform in economic reporting? What can be done to increase the quality and reach of it? This panel is designed to scrutinize the profession of journalists in the light of the economic crises, but also the interface between them and the financial services sector.

Moderator:

Olaf Steenfadt, Special Advisor, Media Cooperation and Development, EBU – European Broadcasting Union, Germany

Speakers:

Piotr Gabryel, Deputy Editor-in-Chief "Uważam Rze" Weekly, Presspublica Sp. z o.o., Poland

Johannes Laroes, Advisor to Director/General, Media Consultant, EBU – European Broadcasting Union, The Netherlands

David Murphy, Business Editor, RTE, Ireland

Anatoliy Strunin, Marketing Communications Director, ITAR-TASS News Agency, Russia

SEPTEMBER 6

10:40—11:40 discussion panel

Partner: *British Council Poland*

Investment, Skills and the Future of the Creative Industries. Can Europe Compete Effectively?

The creative economy refers to a wide range of economic activities connected with creativity and talent that have the potential to create jobs and generate revenue for the government. According to many, these revenues are higher than those from the automotive industry! Economists say creative industries can boost the economy as they are one of the few sectors not affected by the economic crisis. Shall Europe invest in the creative sector?

Special guest:

Ian Livingstone, Life President, Eidos, United Kingdom

Moderator:

Andrew Williams, Director, British Council Poland, United Kingdom

Speakers:

Dinah Caine, Chief Executive Officer, Skillset, United Kingdom

Caterina Selada, Head of Research, INTELI – Intelligence in Innovation, Portugal

Martin Smith, Spokesman and Special Adviser, Ingenious Media, United Kingdom

Monika Smolen-Bromska, Undersecretary of State, Ministry of Culture and National Heritage, Poland

SEPTEMBER 6

11:50—12:50 **discussion panel**

Partner: **Leibnitz Institute for Agriculture Development
in Middle and Eastern Europe**

To Feed Europe: What will we eat tomorrow?

The everlasting debate on the future of Common Agriculture Policy hasn't brought any definite conclusions yet on which direction the European Union should take in this case. We can't compete with cheap production from other continents regarding the price, but we should establish to what extent we'd like to rely on the crops grown by European farmers. Moreover, will European agriculture find its way to compete on the global markets at all or should we focus on our internal market? Does future lie in the GM-products or high quality bio-products? Modern tendencies evolve: European consumer looks more frequently for local, organic food and pays attention to the eco-friendliness of what he eats. Will European agriculture find a way to respond to these trends? What is the future of CAP?

Moderator:

Thomas Herzfeld, Director, Leibnitz Institute for Agriculture Development in Middle and Eastern Europe, Germany

Speakers:

Jan Krzysztof Ardanowski, Vice Chairman of the Committee for Agriculture and Rural Areas, Parliament, Poland

Fernanda Guerrieri, Regional Representative for Europe and Central Asia, Food and Agriculture Organization of the United Nations (FAO), Italy

Joan Mier, Head of International Affairs, The Government of the Autonomous Community of Catalonia, Spain

Paolo Russo, Chairman of the Committee on Agriculture, Italian Chamber of Deputies, Italy

Egle Stonkute, Advisor to the Prime Minister, Government of the Republic of Lithuania, Lithuania

SEPTEMBER 6

13:00—14:00 discussion panel

Partner: CEPA – CENTRAL EUROPE PRIVATE AVIATION

Aviation as a Future of the Civil Transport

Polish aviation industry has been growing rapidly, especially since the Poland's accession to the European Union and the full opening of the Polish sky, which resulted in higher activity of carriers already operating in Poland. It has also appeared in a number of new – mainly low-cost carriers – that increased the number of offered flights and number of passengers. The regional airports, also successfully begun to compete with the railway. Similar phenomena can be observed in other EU countries. What is, in this context, the future of civil aviation in Europe?

Moderator:

Krzysztof Banaszek, President, Polish Air Navigation Services Agency, Poland

Speakers:

Rafał Baniak, Undersecretary of State, Ministry of Treasury, Poland

Dagmar Grossmann, Founder, CEPA – CENTRAL EUROPE PRIVATE AVIATION, Czech Republic

Philippe Lienard, Chief Executive Officer, AELIS Group, Slovakia

Brendan Lodge, Business Development Director, JetBrokersEurope, United Kingdom

Jan Pamula, President of the Board, John Paul II International Airport Kraków–Balice Ltd, Poland

Janusz Piechocinski, Parliament, Deputy Chairman of the Infrastructure Committee, Poland

Marcin Pirog, President of the Management Board, LOT Polish Airlines, Poland

Giovanni Rebecchi, Strategic Planning and Business Development Director, SAVE S.p.A., Italy

Commentator:

Darryl Wilkins, Technical Author, General Dynamics UK
Limited, United Kingdom

SEPTEMBER 6

10:40—11:40 discussion panel

Partner: *Rzeczpospolita*

Crisis in the Media, the Media About the Crisis

Economic slowdown of the most developed countries that started a few years ago poses a great challenge for the media. What for some is merely a slowdown, for others is a collapse or even a crisis. The manner of describing the reality depends on journalists' political views and the target audience of the given message. However, the news and comments provided in the media have key importance for the condition of the economy. To a large extent media influences the moods of society and its willingness to purchase goods, or other types of market behaviours.

Moderator:

Tomasz Wroblewski, Editor-in-Chief, *Rzeczpospolita*, Poland

Speakers:

Robert Bednarski, President of the Board, Onet.pl, Poland

Jan Cienski, Warsaw and Prague Correspondent, Financial Times, United Kingdom

Ryszard Petru, Partner, PwC, Poland

Pawel Zegarłowicz, Director, Citi Handlowy, Poland

SEPTEMBER 6

11:50—12:50 **discussion panel**

Partner: **Raczkowski i Wspólnicy
Ius Laboris**

Trade Unions in the Workplace of the 21st Century

The idea of the trade union movement dates back to the 19th century, and the first legal regulations to the 20th century. The Polish Trade Union Act has been virtually unchanged for the last 21 years. Trade Unions have a monopoly for representing employees' interests regardless of democratic legitimacy. They co-decide in companies about many fundamental issues, including the remuneration and bonus model for employees. Trade Unions and their activists have very significant privileges in relations with employers. Is such a model of industrial relations still relevant in the 21st century?

Moderator:

Bartłomiej Raczkowski, Partner, Raczkowski i Wspólnicy,
Poland

Speakers:

Robert Gwiazdowski, President, Adam Smith Research Centre,
Poland

Boglarka Kricskovics-Beli, Lawyer, CLV Partners Law,
Hungary

Zuzana Nitschneiderova, Partner, NITSCHNEIDER & NOVÁK
s.r.o., Slovakia

Olga Pimanova, Senior Associate, CJSC ALRUD, Russia

SEPTEMBER 6

13:00—14:00 discussion panel

Partner: *Europejski Dom Spotkań– Fundacja Nowy Staw*

The Generation of Lost or Great Opportunities? Prospects of Young People in the Times of Crisis

30. A generation that knows they won't have a pension before they start working. A generation that works during every holiday; which studies to work and, at the same time, works to be able to study. A generation affected by the highest unemployment rate. In Spain, about half of the young generation are out of work. Does this situation condemn the contemporary 20- and 30-year-olds to failure and lack of prospects for the future? How different is the situation of young people living in the countryside and in cities, what is the entrepreneurial spirit like among young people, what is the opportunity for the young generation to survive and achieve success? What ideas do Europe and particular governments and organizations have when it comes to the young generation? What awaits the young generation within the next 10, 20 years?

Moderator:

Anna Moskwa, President, Quality&Development Institute, Poland

Speakers:

Mathew Davies, Forum of Young Leaders, United Kingdom

Francisco Martinez Rivas, Professor, San Antonio Catholic University in Murcia, Spain

Dariusz Suszynski, Rural Youth Union, Poland

Monica Zaharie, Lecturer, Babes Bolai University, Romania

SEPTEMBER 6

14:10—15:10 discussion panel

Partner: *Eryk Mistewicz*

How to Ensure Effective Communication Around the Socially Sensitive Reforms?

The successful implementation of difficult reforms depends on the way they are communicated to the public. It is necessary to win support not only from direct stakeholders, but from the whole society. In democratic countries, it is hard to imagine reforms, especially those socially sensitive, being introduced without social acceptance. Are politicians held hostage to voters? Is it true that the government can carry out difficult reforms only in its first year in power? How to implement reforms using the latest political marketing strategies?

Moderator:

Eryk Mistewicz, Consultant in Political Communication, Poland

Speakers:

Michal Boni, Minister, Ministry of Administration and Digitization, Poland

Julio Salazar, Secretary General, Workers Syndical Union, Spain

Kevin Smith, CEO, AWS Structured Finance Ltd, United Kingdom

Elena Veduta, Deputy Chair of Department of Political Economy, Lomonosov Moscow State University, Russia

SEPTEMBER 6

10:40—11:40 discussion panel

Partner: *American Chamber of Commerce in Poland*

Cooperation with the USA: What Have We Gained?

This panel organised by Amcham Poland will underline the special efforts being made by both the US and Polish administrations to promote Polish and US trade and investment ties. It will be an opportunity to highlight the past benefits of mutual Polish–US trade and investment, as well as the future potential that will bring growth and jobs into both economies. In addition, the panel will review the barriers to the bilateral commercial relationship and the steps both sides need to take to overcome them. The panel follows on from the successful official US–Poland Business Summit held in Warsaw in June 2012.

Moderator:

Marek Matraszek, Founding Partner, CEC Government Relations, Poland

Speakers:

Simon Boyd, President of the Board, UPC Poland, Poland

Lee Feinstein, Ambassador, Embassy of the United States, USA

Andrew Michta, Director of the Warsaw Office, The German Marshall Fund of the United States, USA

Jacek Siwicki, President, Enterprise Investors, Poland

Beata Stelmach, Undersecretary of State, Ministry of Foreign Affairs, Poland

Hans Peter Teufers, Public Affairs Director in Central and Eastern Europe, UPS Deutschland Inc. & Co. OHG, Germany

SEPTEMBER 6

11:50—12:50 **discussion panel**

Partner: **Eastern Europe Studies Centre**

Virtual Pluralism: Prospects for Dialogue in Post-Soviet Region

Just after the breakdown of the USSR, there were expectations and a common belief of the emerging pluralism. Nonetheless, recent 20 years have clearly shown that efforts towards the democratization are hampered with various restrictions. In what way can alternative ideas and programmes be expressed and how does this affect the democracy development? Will social media and informal networks adapt to the old–new Russian political reality? Are opposition movements in Georgia or Ukraine likely overcome their fragmentation and join the political mainstream? What channels of dialogue between the state and different minorities would be more effective in the region?

Moderator:

Vilius Ivanauskas, Chief Political Analyst, Eastern Europe Studies Centre, Lithuania

Speakers:

Kyryl Kulykov, Member, Verkhovna Rada, Ukraine

Andrey Piontkovsky, Research Fellow, Institute for Systems Studies, Russia

Hrant Bagratyan, MP, National Assembly, Armenia

Andrey Andreev, Member of the Committee on Transportation, State Duma, Russia

Commentator:

Aurimas Svedas, Associated Professor, Vilnius University, Lithuania

Political Processes and the Quality of Democracy in the Post-Soviet Countries

In recent years, main political processes in Eastern Europe were characterized by an increase of authoritarian trends. At the same time, we witnessed a growth of political activism in Russia and Ukraine by the end of 2011. The new citizens' generation has started to change the usual Eastern European political landscape by using new ways of communication.

These ongoing changes influence the quality of democracy in the region. There is a growing claim not only for improvements in the respect of political freedoms and civil liberties, but also in non-political issues, such as gender, economy, knowledge, social security and environment protection.

Will this evolution lead to an increase of democratic rule and the establishment of mature civil societies in Eastern European countries? How will political elites respond to this new trend? What are the perspectives for Russia and Ukraine in the near future?

Moderator:

Mykhailo Minakov, President, Foundation for Good Politics, Ukraine

Speakers:

Igor Gryniv, Head of Subcommittee on Foreign Economic Relations and Transboundary Cooperation, Verkhovna Rada, Ukraine

Jakub Klepal, Executive Director, Forum 2000 Foundation, Czech Republic

Mykola Ryabchuk, Senior Research Fellow, Ukrainian Centre for Cultural Studies, Ukraine

Maxim Trudolyubov, Editorial Page Editor, Vedomosti, Russia

Cecile Vaissie, Head of the Russian Studies Department, University of Rennes, France

SEPTEMBER 6

10:40—11:40 discussion panel

Partner: China Center for Contemporary World Studies

China – Yesterday and Today

The economic reforms in China after 1978 have resulted in significant and constant growth of investments, consumption and life quality. The Chinese economy is one of the fastest growing in the world. Poland, on the other hand, after a successful transformation has experienced a period of stable growth and it's considered to be an example of successful economic change. The Forum will gather experts, public institutions' representatives and businessmen from China and Poland, who will debate on achievements and challenges to be faced by both economies, as well as the potential for intensifying cooperation between China and Poland, and other European countries.

Moderators:

Jozef Oleksy, Speaker of the Sejm of RP of II and IV Term, Prime Minister of RP (1995–1996), The Academy of Finance in Warsaw, Poland

Hong Jun Yu, Vice–Minister, President of the Council and Director General, China Center for Contemporary World Studies, China

Speakers:

Ksawery Burski, Titular Ambassador, Collegium Civitas, SWPS, Poland

Xi Chen, Director of the Studies Center, Communist Party of China, China

Krzysztof Gawkowski, Secretary General, Democratic Left Alliance, Poland

Vladislav Inozemtsev, Director, Centre for Post–Industrial Studies, Russia

Jingen Wang, President and Chief Editor, Contemporary World Magazine, China

SEPTEMBER 6

11:50—12:50 discussion panel

Partner: China Center for Contemporary World Studies

China of the Future

Which direction is China heading for? With its dynamic internal changes and expanding international position, will it evolve into the role of global creditor, manufacturer or consumer? How will the position of China look like on the international energy market? What is the general perception of international affairs in China after the crisis?

Moderators:

Jozef Oleksy, Speaker of the Sejm of RP of II and IV Term, Prime Minister of RP (1995–1996), The Academy of Finance in Warsaw, Poland

Hong Jun Yu, Vice–Minister, President of the Council and Director General, China Center for Contemporary World Studies, China

Speakers:

Yuhou Gao, Deputy Director–General of the Foreign and Overseas Chinese Affairs Office, Shanxi Provincial People’s Government, China

Bulat Sultanov, Director, Kazakhstan Institute for Strategic Studies under the President of the RK, Kazakhstan

Xu Xu, Associate Research Fellow, China Center for Contemporary World Studies, China

Alojzy Nowak, Vice Rector, Warsaw University, Poland

Huayu Zhang, Head of Department, Shanxi Provincial People’s Government, China

SEPTEMBER 6

13:00—14:00 **discussion panel**

Partner: **Polish Agency for Enterprise Development (PARP)**

Economic Cooperation Between Poland and China

What aspects should a Polish company take into account when choosing a business form, location or a Chinese partner for its activity on the Chinese market? What aspects should a Chinese company take into account in Poland? Experiences of Polish and Chinese companies with this respect.

Chinese partners name industries and locations offering good opportunities for Polish companies, Polish partners name industries and locations interesting for the Chinese in Poland. What steps should a Polish company take in China and vice versa, what institutions are in place to provide support and what kind of support is it?

Moderator:

Bozena Lublinska-Kasprzak, President, Polish Agency for Enterprise Development (PARP), Poland

Speakers:

Kezhong Lei, Deputy Director – General of The Department of Policy Research, Central Foreign Affairs Office, P.R.C., China

Dongxiao Liu, Associate Research Fellow, China Center for Contemporary World Studies, China

Radoslaw Ignatowicz, Member of Board, Deutsche Bank Poland JSC, Poland

Andrzej Kaczmarek, Director China Practice in Poland, KPMG, Poland

Tomasz Konik, Partner, Deloitte, Poland

Dariusz Szymczycha, Senior Consultant, Huawei, Poland

SEPTEMBER 6

11:50—12:50 discussion panel

Partner: Center for International Prospective Studies
(CEPII)

Living in the Shadow of the Euro–Crisis

The Euro–crisis has overshadowed the situation of the countries whose currency is not the Euro but whose economic situation, financial sector and monetary policy are deeply influenced by that of the Eurozone, mostly the Central and Eastern European countries and Denmark. The purpose of this session is threefold (i) Assess various channels through which these countries are affected by the crisis and how they have adjusted; (ii) Discuss various attempts that have been made to solve the crisis; (iii) Contemplate the policy options these countries have in the foreseeable future.

Moderator:

Christophe Destais, Deputy Director, Center for International Prospective Studies (CEPII), France

Speakers:

Dimitar Bogov, President, National Bank, Republic of Macedonia

Eduardo Cabrita, Chairman of the Committee on Budget, Finance and Public Administration, Parliament, Portugal

Georg Milbradt, Former Prime Minister, Government of Free State of Saxony, Germany

Zilvinas Silenas, President, Lithuanian Free Market Institute, Lithuania

SEPTEMBER 6

13:00—14:00 **discussion panel**

Partner: **Vision**

Why Do We Need Rating Agencies?

In the face of continuous downgrading of the European countries' ratings by the U.S.-based rating agencies there are more and more doubts over their legitimacy, their influence on the economy and the role they have played in the crisis. The collapse of Lehman Brothers in 2008 showed that rating agencies not only can be wrong in their assessments but also they do not take any responsibility for these mistakes. Do we really need rating agencies then? What is their impact on the economy? Should a European agency be created?

Moderator:

Francesco Grillo, Director, Vision, Italy

Speakers:

Fabian Amtenbrink, Professor of European Union Law,
Erasmus University Rotterdam, The Netherlands

Laszlo Balogh, Vice-President, Hungarian Financial
Supervisory Authority, Hungary

Dimitar Bogov, President, National Bank, Republic of
Macedonia

Jerome Creel, Associate Professor, ESCP Europe & OFCE, France

Paolo Manasse, Professor, Bologna University, Italy

Cezary Stypulkowski, President of the Board, Director
General, BRE Bank SA, Poland

SEPTEMBER 6

14:10—15:10 discussion panel

Turkey and the Middle East or Turkey and the European Union?

Turkey used to be actively bidding for EU membership. The Member States remained divided on this issue, with enthusiasts and sceptics of such a scenario. The lack of clarity in EU's stand weakened Turkey's determination. During the "Arab Spring" the country strengthened its position as regional power, which strives to have a crucial impact on the events in the area of Middle East and North Africa. The priorities in Turkish foreign policy seem to have shifted. The panelist will face the question of defining which direction will dominate Ankara's policy: the European or the Eastern one?

Moderator:

Christophe Leclercq, Founder, EurActiv.com, Belgium

Speakers:

Olaf Boehnke, Head of the Berlin Office, European Council on Foreign Relations, Germany

Wolf Ruthart Born, Former State Secretary for European Affairs, Federal Ministry of Foreign Affairs, Germany

Geydar Dzhemal, Chairman, Islamic Committee of Russia, Russia

Nigar Goksel, Editor-in-Chief, Turkish Policy Quarterly, Turkey

Asim Mollazade, Chairman, MP, Democratic Reforms Party, Azerbaijan

Commentator:

Nazim Mammadov, President, Economy Club, Azerbaijan

SEPTEMBER 6

10:40—11:40 discussion panel

Partner: *Institute for Public Policy*

Will Moldovan Reforms Prove Successful?

Since 2009, Moldova has had a pro-European government that set itself the ambitious goal of reforming the country and deepening the cooperation with European Union. Despite the efforts made, the reforms stumbled into serious difficulties. The general election was called twice before the end of the constitutional term, and for three years the parliament was unable to reach agreement on the election of the new President. A comprehensive diagnosis is needed which will help Moldova keep the course on the necessary changes. Is it the domestic political frictions that stop Moldova from chasing away the ghost of its Soviet past? How crucial is the role of the negative phenomena that emerged already under the independent republic, such as corruption and oligarchy? Are there any other factors?

Special guest:

Valeriu Lazar, Deputy Prime Minister, Minister of Economy,
Government of the Republic of Moldova

Moderator:

Arcadie Barbarosie, Executive Director, Institute for Public
Policy, Republic of Moldova

Speakers:

Mihai Ghimpu, President, Liberal Party, Republic of Moldova

Andrzej Halicki, Member, Parliament, Poland

Alexandr Muravschi, Deputy Prime-Minister Consultant, WB
Competitiveness Enhancement Project, Republic of Moldova

Joerg Radeke, Consultant, Berlin Economics, Germany

Hans Martin Sieg, Coordinator, German–Moldova Forum,
Germany

Commentator:

Steven Rader, Resident Country Director – Moldavia, The
International Republican Institute, USA

SEPTEMBER 6

11:50—12:50 discussion panel

Partner: **European Council on Foreign Relations**
(Warsaw)

An Assessment of EU Sanctions Towards Selected Eastern Partnership Countries

The EU has often resorted to the use of sanctions to punish undemocratic practices and human rights violations in EaP countries. This panel will examine whether the practice has been consistent and effective, whether it targeted genuine offenders or the population at large, and whether the lifting of sanctions or imposition of new ones was due to an assessment of their efficacy, or to the failure or success of other EU attempts to influence developments.

Moderator:

Konstanty Gebert, Head of the Office, European Council on Foreign Relations (Warsaw), Poland

Speakers:

Leyla Aliyeva, President, Center for National and International Studies, Azerbaijan

Paolo Bergamaschi, Advisor, European Parliament, Italy

Mikulas Dzurinda, Member, National Council, Slovakia

Jana Kobzova, Policy fellow and Coordinator of Wider Europe Programme, European Council on Foreign Relations, United Kingdom

Tadeusz Slawecki, Secretary of State, Ministry of National Education, Poland

Pirkka Tapiola, Senior Adviser, Strategic Planning Division, European External Action Service (EEAS), Belgium

SEPTEMBER 6

13:00—14:00 discussion panel

Partner: *Institute of World Economy and Policy*

The European Union and Eurasian Union – Opening Balance

Since the beginning of 2012, behind the eastern border of EU, a new organization has been active: The Eurasian Union. It's a new international structure aimed at integrating markets, economies, legal systems and societies of Federation of Russia, Belarus and Kazakhstan. Currently, it remains the most advanced and successful integrating project in the Post-Soviet space, strongly promoted by Vladimir Putin. Both Unions have to define their goals at outpost of their relations and choose the forms of the bilateral cooperation.

Moderator:

Mirosław Zielinski, Director for Customs Policy, Legislation, Tariff, European Commission, Poland

Speakers:

Evgeny Kachurovski, President, International Non-Profit Foundation "New Economy", Belarus

Aidai Kurmanova, Secretary of State, Ministry of Economy and Antymonopoly, Kyrgyzstan

Victor Spasskiy, Deputy Minister – Director of Development Integration Department, Eurasian Economic Commission, Russia

Bulat Sultanov, Director, Kazakhstan Institute for Strategic Studies under the President of the RK, Kazakhstan

Igor Yuryev, Chairman of the Board, Institute of the Eurasian Community, Russia

SEPTEMBER 6

14:10—15:10 discussion panel

The 20-year-olds. Will They Change the Post-Soviet Reality?

20 years after the fall of Soviet Union, a new generation comes on the political stage. It expresses political views and engages in civic activities in various forms and to certain extent. This new wave could have been noticed at the demonstrations accompanying the presidential and parliamentary elections in Russia, during „the April revolution” in Kyrgyzstan or protests in Ukraine and Belarus. Do these phenomena have anything in common? What ideas, dreams and projects has the youth envisioned for their own countries? What will be the direction of social and political changes initiated by these movements?

Moderator:

Alexey Vlasov, Director, Information and Analytical Center for the Study of the Socio-Political Processes in the Post-Soviet Region, Russia

Speakers:

Nurlan Yerimbetov, General Director, Centre for Social Partnership, Kazakhstan

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